

MARCH '19 SALES

Mar-19

Particulars	Mar-19	Mar-18	Change %	Highlights
MOTORCYCLES				
DOMESTIC	2,20,213	1,58,987	39	For the first time ever, Pulsar sales exceeded 100K units.
EXPORTS	1,03,325	1,10,952	-7	-
SUB-TOTAL	3,23,538	2,69,939	20	-
COMMERCIAL VEHICLES				
DOMESTIC	38,972	44,613	-13	-
EXPORTS	30,841	19,796	56	-
SUB-TOTAL	69,813	64,409	8	-
TOTAL (MC + CV)				
DOMESTIC	2,59,185	2,03,600	27	-
EXPORTS	1,34,166	1,30,748	3	Excludes ~29K units in transit.
TOTAL	3,93,351	3,34,348	18	-

YTD

Particulars	Apr-Mar 2019	Apr-Mar 2018	Change %	Highlights
MOTORCYCLES				
DOMESTIC	25,41,320	19,74,577	29	Second highest ever sales.
EXPORTS	16,95,553	13,94,757	22	Highest ever sales
SUB-TOTAL	42,36,873	33,69,334	26	Highest ever sales
COMMERCIAL VEHICLES				
DOMESTIC	3,99,453	3,69,637	8	Highest ever sales
EXPORTS	3,83,177	2,67,820	43	Highest ever sales
SUB-TOTAL	7,82,630	6,37,457	23	Highest ever sales
TOTAL (MC + CV)				
DOMESTIC	29,40,773	23,44,214	25	Highest ever sales
EXPORTS	20,78,730	16,62,577	25	Highest ever sales
TOTAL	50,19,503	40,06,791	25	Highest ever sales

Rakesh Sharma
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