

BEST YEAR EVER FOR BAJAJ AUTO
PULSAR BECOMES A 5 MILLION BRAND

Mar-12

Particulars	Mar-12	Mar-11	Growth %	Highlights
MOTORCYCLES	300,848	274,392	10	* Highest ever motorcycle sales for any March.
COMMERCIAL VEHICLES	34,667	33,349	4	* Highest ever commercial vehicle sales for any March.
TOTAL	335,515	307,741	9	* Highest ever sales for any March.
Exports out of the above	107,691	69,884	54	* Highest ever exports for any March.

YTD

Particulars	Apr-Mar 2012	Apr-Mar 2011	Growth %	Highlights
MOTORCYCLES	3,834,405	3,387,043	13	* Highest ever annual sales. * Pulsar cumulative sales exceeded 5 million units since launch.
COMMERCIAL VEHICLES	515,155	436,884	18	* Highest ever annual sales.
TOTAL	4,349,560	3,823,954	14	* Highest ever annual sales.
Exports out of the above	1,579,824	1,203,718	31	* Highest ever annual exports.

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