

BAJAJ RECORDS ITS BEST YEAR EVER

Mar-11

Particulars	Mar-11	Mar-10	Growth %	Highlights
MOTORCYCLES	274,389	244,870	12	1. The 'bigger & sportier' Pulsar & Discover brands were 71% % of total motorcycle sales. 2. Discover 125 was launched in March 2011.
COMMERCIAL VEHICLES	33,349	29,345	14	1. 3-wheeler capacity enhancement to 45000/mth is completed.
TOTAL	307,738	274,277	12	1. March 2010 sales include 62 scooters.
Exports out of the above	69,884	65,134	7	1. Exports of about 32,000 units would be in transit and accounted for in April 2011.

YTD

Particulars	Apr-Mar 2011	Apr-Mar 2010	Growth %	Highlights
MOTORCYCLES	3,387,040	2,506,791	35	1. Highest motorcycle sales ever.
COMMERCIAL VEHICLES	436,884	340,937	28	1. Highest 3-wheeler sales ever.
TOTAL	3,823,951	2,852,580	34	1. Highest ever sales for Bajaj Auto. 2. Apr-Mar 2010 sales include 4,852 scooters.
Exports out of the above	1,203,718	891,002	35	1. Highest export sales ever.

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