BAJAJ RECORDS HIGHEST EVER SALES IN JUNE 2010

June’10

<table>
<thead>
<tr>
<th>Particulars</th>
<th>June 2010</th>
<th>June 2009</th>
<th>Growth %</th>
<th>Highlights</th>
</tr>
</thead>
<tbody>
<tr>
<td>MOTORCYCLES</td>
<td>282,808</td>
<td>167,945</td>
<td>68</td>
<td>1. Production constraints limited sales.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2. The new Discover 150 sold 20,000 units.</td>
</tr>
<tr>
<td>3 WHEELERS</td>
<td>32,614</td>
<td>24,731</td>
<td>32</td>
<td>1. RE 445 M will be launched in July 2010 for the sub-urban / rural markets.</td>
</tr>
<tr>
<td>TOTAL</td>
<td>315,422</td>
<td>193,202</td>
<td>63</td>
<td>1. June 2009 sales include 526 scooters.</td>
</tr>
<tr>
<td>Exports out of the above</td>
<td>114,024</td>
<td>67,726</td>
<td>68</td>
<td>1. Export sales continue to be ahead of plan.</td>
</tr>
</tbody>
</table>

YTD

<table>
<thead>
<tr>
<th>Particulars</th>
<th>April – June 2010</th>
<th>April – June 2009</th>
<th>Growth %</th>
<th>Highlights</th>
</tr>
</thead>
<tbody>
<tr>
<td>MOTORCYCLES</td>
<td>828,391</td>
<td>482,727</td>
<td>72</td>
<td>1. Motorcycle capacity of 300,000 units/month is expected to go on stream from July 2010.</td>
</tr>
<tr>
<td>3 WHEELERS</td>
<td>99,918</td>
<td>63,242</td>
<td>58</td>
<td>1. 3-Wheeler capacity of 35,000 units/month is expected to go on stream from July 2010.</td>
</tr>
<tr>
<td>TOTAL</td>
<td>928,336</td>
<td>547,662</td>
<td>70</td>
<td>1. Apr-June 2009 sales include 1,693 scooters.</td>
</tr>
<tr>
<td>Exports out of the above</td>
<td>323,899</td>
<td>178,295</td>
<td>82</td>
<td>1. Export sales momentum is expected to continue.</td>
</tr>
</tbody>
</table>

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2nd July 2010.