BAJAJ REPORTS ITS BEST EVER JANUARY SALES

Jan-11

| Particulars | Jan-11 | Jan-10 | Growth \% | Highlights |
| :--- | :---: | :---: | :---: | :--- |
| MOTORCYCLES | 275,622 | 232,939 | 18 | The 'bigger \& sportier' Pulsar \& Discover brands <br> constituted 68\% of total motorcycles sale. |
| COMMERCIAL VEHICLES | 37,961 | 32,969 | 15 | - |
| TOTAL | $\mathbf{3 1 3 , 5 8 3}$ | $\mathbf{2 6 6 , 0 1 8}$ | $\mathbf{1 8}$ | January 2010 sales include 110 scooters. |
| Exports out of the above | 103,526 | 71,695 | 44 | - |

YTD

| Particulars | Apr-Jan 2011 | Apr-Jan 2010 | Growth \% | Highlights |
| :--- | :---: | :---: | :---: | :--- |
| MOTORCYCLES | $2,825,994$ | $2,027,298$ | 39 | Cumulative Discover sales exceeded 4 million vehicles. |
| COMMERCIAL VEHICLES | 363,318 | 277,624 | 31 | - |
| TOTAL | $\mathbf{3 , 1 8 9 , 3 3 9}$ | $\mathbf{2 , 3 0 9 , 6 2 5}$ | $\mathbf{3 8}$ | Apr-Jan 2010 sales include 4,703 scooters. |
| Exports out of the above | $1,031,401$ | 748,226 | 38 | Cumulative exports exceeded 1 million vehicles in <br> a financial year for the first time. |

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2 February 2011

