

## **BEST DECEMBER SALES EVER FOR BAJAJ AUTO**

Dec-10

| <b>Particulars</b>       | <b>Dec-10</b>  | <b>Dec-09</b>  | <b>Growth %</b> | <b>Highlights</b>   |
|--------------------------|----------------|----------------|-----------------|---|
| MOTORCYCLES              | 243,675        | 219,920        | 11              | The 'bigger & sportier' brands Pulsar & Discover were 70% of sales. |
| COMMERCIAL VEHICLES      | 33,128         | 31,575         | 5               | -   |
| <b>TOTAL</b>             | <b>276,803</b> | <b>252,004</b> | <b>10</b>       | December 2009 sales include 509 scooters.                           |
| Exports out of the above | 95,388         | 91,369         | 4               | -   |

YTD

| <b>Particulars</b>       | <b>Apr-Dec 2010</b> | <b>Apr-Dec 2009</b> | <b>Growth %</b> | <b>Highlights</b>                          |
|--------------------------|---------------------|---------------------|-----------------|--|
| MOTORCYCLES              | 2,550,372           | 1,794,359           | 42              | -  |
| COMMERCIAL VEHICLES      | 325,357             | 244,655             | 33              | -  |
| <b>TOTAL</b>             | <b>2,875,756</b>    | <b>2,043,607</b>    | <b>41</b>       | Apr-Dec 2009 sales include 4,593 scooters. |
| Exports out of the above | 927,875             | 676,531             | 37              | -  |

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