

BAJAJ SALES AT AN ALL TIME HIGH IN AUGUST 2010

Aug-10

| Particulars | Aug-10 | Aug-09 | Growth % | Highlights |
|--------------------------|----------------|----------------|-----------------|---|
| MOTORCYCLES | 289,176 | 182,441 | 59 | 1. Highest ever Pulsar sales. 2. Highest ever Discover sales. 3. Highest ever motorcycle sales. |
| COMMERCIAL VEHICLES | 40,188 | 30,021 | 34 | Highest ever 3-wheeler sales. |
| TOTAL | 329,364 | 213,072 | 55 | August 2009 sales include 610 scooters. |
| Exports out of the above | 98,578 | 75,164 | 31 | - |

YTD

| Particulars | Apr-Aug 2010 | Apr-Aug 2009 | Growth % | Highlights |
|--------------------------|---------------------|---------------------|-----------------|---|
| MOTORCYCLES | 1,397,348 | 833,235 | 68 | - |
| COMMERCIAL VEHICLES | 178,740 | 117,367 | 52 | - |
| TOTAL | 1,576,115 | 953,473 | 65 | Apr-August 2009 sales include 2,871 scooters. |
| Exports out of the above | 529,271 | 321,948 | 64 | - |

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2nd September 2010