



**Bajaj Auto Limited,**  
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22 August 2025

To Corporate Relations Department. <b>BSE Limited</b> 1st Floor, New Trading Ring Rotunda Building, P J Tower Dalal Street, Fort, Mumbai 400 001.	To Corporate Listing Department. <b>National Stock Exchange of India Ltd.</b> Exchange Plaza, 5th Floor Plot No.C-1, G Block Bandra-Kurla Complex Bandra (East), MUMBAI 400 051.
<b>BSE CODE: 532977</b>	<b>NSE CODE: BAJAJ-AUTO</b>

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached a copy of the Press release being issued by the Company titled - **Bajaj Auto Overcomes Global Magnet Supply Challenge - Chetak Deliveries Resume Ahead of Plan and the Festive Season.**

In terms of Regulation 30(8) of the Listing Regulations, this intimation will also be made available on the Company's website at <https://www.bajajauto.com/investors/disclosures/>

This is for your kind information and record.

Thanking you,  
Yours faithfully,

For **Bajaj Auto Limited,**

Rajiv Gandhi  
Company Secretary & Compliance Officer  
ACS 11263

Encl: Press release



## **Bajaj Auto Overcomes Global Magnet Supply Challenge Chetak Deliveries Resume Ahead of Plan and the Festive Season**

**Pune, August 21:** Bajaj Auto, the world's most valuable 2-wheeler and 3-wheeler company, today announced that supplies of its electric scooter, Chetak, have resumed across all dealerships, after successfully overcoming constraints caused by global rare earth magnet availability.

In recent weeks, temporary supply constraints linked to international component availability had moderated deliveries. The sustained and growing demand for Chetak added further pressure on supply.

With production restored ahead of schedule, Bajaj Auto reaffirms its commitment to ensuring that every Chetak customer enjoys the unmatched reliability, performance, and style of the 'Lifeproof' scooter. Production and shipments recommenced on August 20, marking a faster-than-anticipated return to full capacity. Further, Bajaj Auto has secured sufficient supply of rare earth magnets and other key materials to ensure availability during the upcoming festive season.

**Eric Vas, President, Urbanite Business Unit, Bajaj Auto,** said, *"We appreciate our customers' patience. Demand for Chetak remains robust, supplies have normalised and deliveries against bookings have commenced. We are scaling up production to meet rising demand while staying true to our standards of quality and customer delight."*

Chetak's strong momentum is reflected in the market as well. The brand has doubled its market share since April last year and ended FY25 as the undisputed No.1 electric scooter in the country. This growth highlights the trust and confidence customers continue to place in Bajaj Auto's electric mobility offering.

### **About Bajaj Auto Ltd:**

With over 21 million motorcycles sold in over 100 countries, the Bajaj brand is truly "The World's Favourite Indian." It is India's No. 1 motorcycle exporter, with two out of three bikes exported internationally carrying a Bajaj badge. The company is also the world's largest manufacturer of three wheelers. Bajaj Auto is the first two-wheeler company in the world to have reached a market cap of INR one trillion and continues to be the world's most valuable two-wheeler company. It has been delivering products that have best-in-class design and technology and are built on uncompromised quality for the past 75 years. Bajaj Auto designs, manufactures, and, through its dealerships, sells and services electric 2W vehicles. Social media handles: [Facebook](#) | [Instagram](#) | [X \(formerly known as Twitter\)](#).

**For more details on Bajaj Auto, please contact:**

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