



Bajaj Auto Limited,
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bajajauto.com



07 November 2025

To, Corporate Relations Department BSE Limited 1 st Floor, New Trading Ring Rotunda Building, P J Tower Dalal Street Mumbai 400 001 BSE Code: 532977	To, Corporate Listing Department National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot No.C-1, G Block Bandra-Kurla Complex Bandra (East), Mumbai 400 051 NSE Code: BAJAJ-AUTO
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Sub: Intimation of appointment of Senior Management Personnel.

Dear Sir / Madam,

Pursuant to Regulation 30 read with para A, part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we wish to inform you that Mr. Aditya Makharia has been appointed as Chief Product Officer and part of Senior Management of the Company, effective from 1st January 2026.

The details required under Regulation 30 of the Listing Regulations read along with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11 November 2024 is enclosed herewith as "Annexure A & B".

In terms of Regulation 30(8) of the Listing Regulations, this intimation will also be made available on the Company's website at www.bajajauto.com/investors/disclosures

This is for your information and record.

Thanking you,

For Bajaj Auto Limited

Rajiv Gandhi
Company Secretary & Compliance Officer
ACS 11263

Encl.: As Above.

Details as per Regulation 30 of the Listing Regulations read along with SEBI Master Circular dated 11 November 2024:

Sr. No.	Particulars	Details
1.	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment of Mr. Aditya Makharia as Chief Product Officer and part of Senior Management of the Company.
2.	Date of appointment / re-appointment / cessation & term of appointment / re-appointment	1 st January 2026.
3.	Brief profile (in case of appointment)	Enclosed as “Annexure B”.
4.	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable.

Brief profile of Mr. Aditya Makharia

Shri Aditya Makharia is a seasoned global product and technology leader with extensive experience in automotive, electronics, and manufacturing sectors. He currently serves as Chief Product Officer at Bajaj Auto Ltd, for the company's portfolio of two-wheeler, commercial vehicle, and EV portfolio across brands including Pulsar, Chetak, GoGo, KTM, and Triumph India. Shri Aditya drives customer-centric innovation, product strategy, and cost-value optimization, while institutionalizing a robust, speed-focused New Product Development process across R&D, Manufacturing, Marketing, and Business Units.

Experience:

- Before joining Bajaj Auto, Shri Aditya served as Vice President and Country Head of India Business, APAC Two-Wheeler Business at Visteon Corporation, where he led the company's India passenger vehicle and global two-wheeler strategy. Under his leadership, Visteon's India business achieved substantial growth in both revenue and profitability, emerging as a key global hub for cockpit electronics, displays, infotainment, and connectivity systems. He strengthened partnerships with leading Indian OEMs in the passenger vehicle and two-wheeler segment, while spearheading the Make in India and localization program, achieving high local content and significantly improving cost structures and margins.
- Prior to Visteon, Shri Aditya spent over 16 years at Texas Instruments (TI) in the U.S., where he held several global leadership roles across product development, business strategy, and P&L management. As General Manager for Automotive Sensors and Conditioners, he led TI's global automotive sensing business, driving strong top-line expansion and profitability through differentiated analog and mixed-signal IC innovations for driver-assistance and vehicle systems.

Education:

He holds a master's in electrical engineering from Georgia Institute of Technology and a Bachelor of Technology in Electrical, Electronics, and Communications Engineering from IIT Kharagpur.