



**Bajaj Auto Limited,**  
Akurdi, Pune 411 035, India.  
Tel +91 20 27472851  
Fax +91 20 27473398  
bajajauto.com



22 September 2025

To, Corporate Relations Department <b>BSE Limited</b> 1 <sup>st</sup> Floor, New Trading Ring Rotunda Building, P J Tower Dalal Street Mumbai 400 001	To, Corporate Listing Department <b>National Stock Exchange of India Ltd.</b> Exchange Plaza, 5 <sup>th</sup> Floor Plot No.C-1, G Block Bandra-Kurla Complex Bandra (East), Mumbai 400 051
<b>BSE Code: 532977</b>	<b>NSE Code: BAJAJ-AUTO</b>

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached a copy of the Press release being issued by the Company titled - **Bajaj Pulsar Extends GST Benefits with Hatrick Festive Offer**

In terms of Regulation 30(8) of the Listing Regulations, this intimation will also be made available on the Company's website at <https://www.bajajauto.com/investors/disclosures/>

This is for your kind information and record.

Thanking you,

Yours faithfully,  
**For Bajaj Auto Limited**

**Rajiv Gandhi**  
**Company Secretary & Compliance Officer**  
**ACS 11263**

**Encl.: As above**



## Bajaj Pulsar Extends GST Benefits with Hattrick Festive Offer

**Pune, September 22, 2025** – Bajaj Auto Ltd., the world’s most valuable two-wheeler and three-wheeler company, today announced that it is building on the Government’s decision to reduce GST on motorcycles under 350cc by not only passing on the full benefit to buyers but also adding an additional 50% financing benefits from its side. This means that Pulsar buyers now gain 1.5 times the GST benefit, further enhancing the value of ownership during the festive season.

In line with this commitment, Bajaj Auto has introduced the Hattrick Offer, under which customers receive three distinct advantages: the entire GST reduction passed on in full, zero processing charges, and comprehensive insurance benefits. Together, these ensure that prospective Pulsar riders enjoy maximum value without additional costs. Under the Hattrick Offer, buyers of the Pulsar NS125 ABS stand to gain savings of ₹12,206, while those choosing the Pulsar N160 USD enjoy benefits worth ₹15,759 in Delhi.

### Celebration Meets Expression

The festive initiative comes close on the heels of Pulsar’s new campaign — “Duniya Dekhti Hai Tu Dikha” — a rallying call to India’s youth to own their space and showcase their daring spirit. Just as the campaign urges riders to stand out, the Hattrick Offer provides them with even greater reasons to celebrate on a Pulsar.

### Reaching Nationwide

From the Navratri revelry in Gujarat to the Durga Puja fervour of West Bengal and the Dussehra excitement in Karnataka and Andhra Pradesh, Bajaj Pulsar ensures every rider can celebrate with performance, pride, and added value. Covering the entire Pulsar range, this is one of the most comprehensive festive offers ever introduced by Bajaj Auto.

### About Bajaj Auto Ltd:

With over 21 million motorcycles sold in over 100 countries, the Bajaj brand is truly “The World’s Favourite Indian.” It is India’s No. 1 motorcycle exporter. The company is also the world’s largest manufacturer of three-wheelers. Bajaj Auto is the first two-wheeler company in the world to have reached a market cap of INR two trillion and continues to be the world’s most valuable two-wheeler company. It has been delivering products that have best-in-class design and technology and are built on uncompromised quality for the past 75 years. The company’s unwavering commitment to new product initiatives has made it future-ready.

**To know more:** [Facebook](#) | [Instagram](#) | [YouTube](#) | [LinkedIn](#) | [Twitter](#)

For PR related queries, please contact:

Deepti Singh   Pitchfork Partners +91-9160267074 <a href="mailto:deepti.singh@pitchforkpartners.com">deepti.singh@pitchforkpartners.com</a>	Rajvi Bhansali   Pitchfork Partners +91-9869249701 <a href="mailto:rajvi.bhansali@pitchforkpartners.com">rajvi.bhansali@pitchforkpartners.com</a>
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