



**Bajaj Auto Limited,**  
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09 September 2025

To, Corporate Relations Department <b>BSE Limited</b> 1 <sup>st</sup> Floor, New Trading Ring Rotunda Building, P J Tower Dalal Street Mumbai 400 001	To, Corporate Listing Department <b>National Stock Exchange of India Ltd.</b> Exchange Plaza, 5 <sup>th</sup> Floor Plot No.C-1, G Block Bandra-Kurla Complex Bandra (East), Mumbai 400 051
<b>BSE Code: 532977</b>	<b>NSE Code: BAJAJ-AUTO</b>

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached a copy of the Press release being issued by the Company titled - **Festive Cheer Arrives Early: Bajaj Auto To Pass on the Full GST Reduction Benefit to Customers.**

In terms of Regulation 30(8) of the Listing Regulations, this intimation will also be made available on the Company's website at <https://www.bajajauto.com/investors/disclosures/>

This is for your kind information and record.

Thanking you,

Yours faithfully,  
**For Bajaj Auto Limited**

**Rajiv Gandhi**  
**Company Secretary & Compliance Officer**  
**ACS 11263**

**Encl.: As above**

## **Festive Cheer Arrives Early: Bajaj Auto To Pass on the Full GST Reduction Benefit to Customers**

- Passing on the benefit of the recent GST reduction to customers across its motorcycle and three-wheeler range.
- Effective from September 22, 2025, consumers can now celebrate an early start to the festive season with reduced prices across Bajaj and KTM motorcycles, alongside the Bajaj three-wheelers at dealerships nationwide.
- Reduction upto Rs.20,000 on 2-wheelers & upto Rs. 24,000 on three-wheeler range.

**Pune, 09 September 2025** - Bajaj Auto Ltd., the world's most valuable two and three-wheeler company, today announced that it is fully passing on the benefit of the recent GST reduction to customers across its relevant Bajaj and KTM motorcycles and three-wheeler range, as applicable. With the Government's move effective from September 22, 2025, consumers can now celebrate an early start to the festive season with reduced prices across dealerships in India.

The reduction, timed just ahead of the peak festive period, puts more money in the hands of millions of families, daily commuters and small business owners who rely on affordable, efficient and reliable mobility solutions. Bajaj Auto Ltd deeply appreciates this landmark GST reform, which directly empowers millions of Indians by making mobility more affordable and accessible.

Speaking on the reduction of GST, **Rakesh Sharma, Executive Director, Bajaj Auto Ltd** said, *"The Government's decision to reduce GST for most two wheelers and three wheelers is a bold step forward, which will unlock their demand and set the industry on a firm growth path. We thank the Government of India for the initiative which touches the lives of millions. Two and three wheeler mobility is the backbone of livelihoods and fulfills many family aspirations. At Bajaj Auto Ltd, we are delighted to support the initiative, making our vehicles more affordable just as the festive season begins. The timely reform will most certainly lift consumer sentiment and add to the festive cheer!"*

With this initiative, Bajaj Auto reaffirms its commitment to keeping mobility aspirational yet accessible, while ensuring that the spirit of the festive season reaches homes and businesses across the country sooner than expected.

### **About Bajaj Auto Ltd:**

With over 21 million motorcycles sold in over 100 countries, the Bajaj brand is truly "The World's Favourite Indian." It is India's No. 1 motorcycle exporter, and the world's largest manufacturer of three-wheelers. Bajaj Auto is the first two-wheeler and three-wheeler company in the world to have reached a market cap of INR two trillion and continues to be the world's most valuable two-wheeler and three-wheeler company. It has been delivering products that have best-in-class design and technology and are built on uncompromised quality for the past 75 years. The company's unwavering commitment to new product initiatives has made it future-ready.

**To know more:** [Facebook](#) | [Instagram](#) | [YouTube](#) | [LinkedIn](#) | [Twitter](#)

**For PR related queries, please contact:**

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