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**THE WORLD'S
FAVOURITE
INDIAN**

05 July 2024

Corporate Relations Department. BSE Limited 1st Floor, New Trading Ring Rotunda Building, P J Tower Dalal Street, Mumbai 400 001	Corporate Listing Department National Stock Exchange of India Ltd Exchange Plaza, 5th Floor Plot No.C-1, G Block Bandra-Kurla Complex Bandra (East), MUMBAI 400 051
BSE Code: 532977	NSE Code: BAJAJ-AUTO

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached a copy of the Press release being issued by the Company in respect of launch of the **The World's First CNG Motorcycle – Bajaj Freedom.**

In terms of Regulation 30(8) of the Listing Regulations, this intimation will also be made available on the Company's website at <https://www.bajajauto.com/investors/disclosures/>

This is for your kind information and record.

Thanking you,

Yours faithfully,
For **Bajaj Auto Limited,**

Rajiv Gandhi
Company Secretary & Compliance Officer
ACS 11263

Encl: Press release



Bajaj Auto Ltd launches a Gamechanger: Bajaj Freedom! The World's First CNG Motorcycle

- Bajaj Auto Ltd. today launched Freedom 125 the world's first CNG-integrated motorcycle.
- Bajaj Freedom lowers operating costs by up to 50% when compared to similar ICE motorcycles.
- It has dual-fuel capability with an auxiliary petrol tank of 2 L, giving a combined range of 330 kms.
- It offers best-in-class rider comfort features: first-in-category mono-linked type suspensions, and a long, comfortable quilted seat.
- The Bajaj Freedom comes fitted with LED headlamps, digital speedometers, and Bluetooth Connectivity.
- The CNG tank is compactly packed in a trellis chassis for maximum safety.
- Available in three variants, **starting from ₹ 95 000/- (Ex-Showroom Delhi)**
- The Bajaj Freedom comes in five colors Ebony Black, Caribbean Blue, Cyber White, Racing Red, Pewter Grey.

Pune, India 5th July 2024 – Bajaj Auto, the world's most valuable two-wheeler and three-wheeler company, proudly announces the launch of **Freedom**, the world's first CNG motorcycle! This groundbreaking innovation will revolutionize the two-wheeler industry by providing a cost-effective and environmentally friendly alternative to traditional petrol motorcycles.

Freedom to live better with unmatched savings in fuel costs:

The Bajaj Freedom CNG motorcycle offers ~50%* cost savings by significantly reducing fuel expenses, as compared to similar petrol motorcycles. The CNG tank provides a range of 200+ km on just 2 kg of CNG fuel. Additionally, it has a 2-liter petrol tank which performs as a range extender, offering over 130 km of range in case the CNG tank empties, ensuring an uninterrupted journey.

Freedom to Go Green:

CNG combustion produces approximately 26.7% less CO₂ emissions than petrol, contributing to mitigating climate change. Additionally, CNG vehicles emit 85% lower NMHC's (non-methane hydrocarbons) and 43% less NO_x (nitrogen oxide).

Comfort, Safety and Convenience Features

The challenge posed in creating a CNG motorcycle is the packaging, given the compact nature of motorcycles compared to cars. The Bajaj Freedom CNG Motorcycle has an integrated CNG tank and kit housed securely in a trellis frame, with proven safety through rigorous testing. A horizontally inclined



engine and a Link-Mono shock system optimize space and provide a stable ride. The design features a friendly saddle height of 825mm and a narrow mid-section for easy ground contact. Despite the CNG tank, smart weight-saving measures maintain a similar center of gravity to petrol motorcycles, ensuring neutral handling and rider confidence. The mono-linked type suspension offers better wheel travel and comfort, making the motorcycle suitable for various riding conditions.

Bajaj Auto has been a pioneer in innovation with a legacy of reliable and time-tested products, that have gone on to become category definers. From introducing India's first sports motorcycle, the Pulsar, 25 years ago, India's first CNG 3-wheeler Bajaj RE around the same time, to being among the first to launch electric scooters in the country with the Chetak. Bajaj Pulsar is now being exported to over 50 countries and is a market leader in 20+ countries. In its 75-year history, Bajaj has been democratizing motorcycle technology, making advanced features accessible to everyone, and this commitment continues with the launch of Freedom.

The all-new Bajaj Freedom comes in three variants:

- **Freedom 125 NG04 Disc LED available at ₹ 1 10 000 /- (Ex-Showroom Delhi)**
- **Freedom 125 NG04 Drum LED available at ₹ 1 05 000 /- (Ex-Showroom Delhi)**
- **Freedom 125 NG04 Drum available at ₹ 95 000 /- (Ex-Showroom Delhi)**

*Saving costs are comparable to motorcycles in the similar category.

On the occasion, Rakesh Sharma, Executive Director of Bajaj Auto Ltd., said," The Bajaj Freedom 125 showcases Bajaj Auto Ltd. R&D and manufacturing prowess. Through innovation Bajaj Auto Ltd. has addressed the twin challenge of reducing rising fuel costs and reducing the environmental footprint from travel. The initiative also aligns strongly with the government of India Infrastructure projects of building a CNG network driven by the need to use cleaner fuels and save foreign tourism exchange. Over 75% of 2-wheeler customers rate fuel efficiency as a key attribute. Freedom 125 is aimed at all such customers, and we invite them to 'Ride the Change.'"

About Bajaj Auto Ltd.:

With over 21 million motorcycles sold in over 100 countries, the Bajaj brand is truly "The World's Favourite Indian". It is India's No.1 motorcycle exporter, with two out of three bikes sold internationally carrying a Bajaj badge. The company is also the world's largest manufacturer of three-wheelers. Bajaj Auto is the first two-wheeler company in the world to have reached a market cap of INR one trillion and continues to be the world's most valuable two-wheeler company. It has been delivering products which have best-in-class design and technology and are built on uncompromised quality for the past 75 years. The company's unwavering commitment towards new product initiatives has made it future-ready.

To know more: [Facebook](#) | [Instagram](#) | [YouTube](#) | [LinkedIn](#) | [Twitter](#)



For more information on Bajaj Auto, please contact:

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