



## **Bajaj Auto introduces recreational facility, 'Utsah', for its employees**

- The 6.5-acre facility, with its world-class infrastructure and exemplary amenities, aims to help employees maintain holistic wellness and fitness.
- The sustainable facility is entirely solar-powered, and is capable of harvesting upto 65 lakh litres of rainwater

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**4<sup>th</sup> October 2021:** Bajaj Auto Limited, the world's most valuable two-wheeler company, announced the launch of Utsah its state-of-the-art wellness and recreational facility at its Akurdi office. The 6.5-acre facility, with its world-class infrastructure and exemplary amenities, aims to help employees maintain holistic wellness.

The facility was inaugurated by Mr. Rajiv Bajaj, Olympian Abhinav Bindra, Formula 1 driver Narain Karthikeyan, and social therapist Edi Golara at the Bajaj Auto headquarters in Akurdi, Pune.

Conceptualised, as the name goes, to bring exuberance and joy, Utsah is designed to help employees grow and evolve. Bajaj Auto feels that newer and sustainable facilities are necessary to provide quality services to its staff. Utsah is one such facility that looks after an employee's wellness.

The Indoor Games area has an Air hockey facility, Pool table, Foosball Table Table-Tennis area, Carrom area, and board games. Utsah's amphitheatre accommodates 600 people. There are gazebos for collaborations and meaningful conversations. It also has a multipurpose hall with internal badminton flooring imported from the US. It can host about 600 people. Multipurpose hall has facilities for Badminton, Basketball, Futsal, Volleyball, Handball and Rock-climbing.

Utsah has a self-sustainable architecture with rainwater harvesting, which can hold 65 lakh litres of water. It will be entirely solar-powered. The facility is designed in concrete, with hollow slabs to bring down the temperature by 5 to 6 degrees inside the building. The design is inspired by the Yin-Yang Concept, which channels both the masculine and feminine energy positively, through spatial effects for lateral and transformative activity.

Commenting on the facility, Rajiv Bajaj, MD, Bajaj Auto, said, "Utsah is meant to trigger healthy habits. Waking up every morning with enthusiasm and zest translates to good health. That is Utsah. I hope everyone will use the Utsah facility throughout the day, enthusiastically."

Abhinav Bindra said, “How does one achieve their truest potential? Prioritize your well-being and make sure that it is at the heart of performance. By prioritizing your physical, emotional, and mental well-being, you will be able to perform far better at the workplace. Socially, we are all conditioned to view work and play as two very distinct and separate things. By bringing

the spirit of play in the workplace, it really helps in building relationships and camaraderie through lasting bonds, eventually leading to sustained excellence.”

Narain Karthikeyan said, “The fantastic gymnasium, along with the center’s aesthetic appeal, is sure to boost overall employee well-being. It’s great to see brands like Bajaj champion employee well-being by creating a space for relaxation and rejuvenation.”

The gym at Utsah has imported Technogym equipment used by Olympic athletes and specialised flooring imported from Hungary. It is fully air-conditioned, with all-natural light, and a stunning surrounding view, and has washrooms equipped with showers for all, including the specially abled.

The Utsah library has over 4,000 books that employees can self-check in and out. It has all-natural cooling. The facility also has a fully acoustic and sound-proofed music room with slide folding partition for performances. Its dance room has professional vinyl flooring with a sound system. Utsah also has a health bar, a food and beverage centre for fresh fruits, juices and protein shakes, to promote healthy eating habits.

The terrace is perfect for collaboration of teams and hosting events. It is planted fully with grass and local plants.

Bajaj Auto is the world's third-largest two-wheeler maker and the largest three-wheeler maker. It has its manufacturing facilities at Chakan near Pune, Waluj (Aurangabad) and Pantnagar (Uttarakhand).

### **About Bajaj Auto Ltd.:**

With 18 million motorcycles sold in over 79 countries, the Bajaj brand is truly “The World’s Favourite Indian”. It is India’s No.1 motorcycle exporter with two out of three bikes sold internationally carrying a Bajaj badge. The company is also the world’s largest manufacturer of three-wheelers. Bajaj Auto is the first two-wheeler company in the world to have reached a market cap of INR one trillion and continues to be the world’s most valuable two-wheeler company. It has been delivering products which are best in class design, technology and are built on uncompromised quality, for the past 75 years. The company’s unwavering commitment towards the new product initiatives has made it future ready.



