



## Bajaj Auto rides into FY22 as India's #1 Motorcycle maker

- Outpaces peers by clocking sales of 3,48,173 units worldwide in April 2021, becoming India's #1 Motorcycle manufacturer
- Reinforces its position as the World's Most Valuable Two-Wheeler Company with a market cap of INR 1,10,864 Crores as on 30<sup>th</sup> April, 2021

**May 3<sup>rd</sup>, 2021:** Bajaj Auto, commenced the new fiscal with a strong exports performance which powered it to the top of the motorcycle segment in India. Bajaj Auto clocked worldwide sales (including India) of 3,48,173 units of which 2,21,603 units were exported to emerge as the India's #1 motorcycle manufacturer in April 2021.

Bajaj Auto leads Indian automobile exports, accounting for almost 60% of the country's Motorcycle and three-wheeler exports last year. In FY 20-21, Bajaj Auto's export income stood at INR 12,687 CR with 52% of its volumes exported to over 79 countries. With a cumulative 18 million vehicles exported over the last 10 years, Bajaj is one of the most visible Indian brands across the globe, truly making it **'The World's Favourite Indian'**. The company's global sales have earned over US\$ 14 Billion of foreign exchange over the last decade.

Bajaj Auto pioneered the sports motorcycling segment in India with the launch of the Pulsar in 2001, which continues to be the market leader in India and in several overseas markets. In FY 21 itself Bajaj Auto sold over 1.25 MN units of Pulsar globally. Over 80% of Bajaj Auto's exports come from markets where it enjoys a No 1 or a No 2 position.

Commenting on this milestone, **Mr Rakesh Sharma, Executive Director, Bajaj Auto** said "We have commenced FY2022 on a very positive note despite the challenging environment. The wide range of motorcycles made by us cover the entire spectrum from entry, middle and up to premium level segments allowing us to engage with a wide spectrum of customers from the mototaxi driver in Africa to the adventure seeker in Europe! This versatility is of enormous value in managing the current volatility as well as uncertainty and to keep the wheels of business moving for all our stakeholders!"

Bajaj Auto revived its iconic brand Chetak as a premium, stylish electric scooter last year to an overwhelming response. Bookings for the Chetak were re-opened recently and were sold-out in less than 36 hours in Pune & Bengaluru. The company plans to scale up its presence to 24 more cities in the coming year.

Bajaj Auto has a highly successful partnership with KTM AG, and nearly 50% of KTM's annual global sales are jointly designed by KTM & Bajaj and manufactured at Bajaj Auto's state-of-the-art Chakan facility. This successful partnership has enabled KTM to become the no. 1 premium Sports motorcycle brand in the world.

To support the rising demand for its products globally, Bajaj Auto recently announced a major investment of INR 650 Crores in a fourth plant to be built at Chakan, Maharashtra for its premium motorcycle brand portfolio and the Chetak electric scooter.

Bajaj Auto is the world's 3<sup>rd</sup> largest manufacturer of motorcycles and the largest manufacturer of three-wheelers. It continues to be the 'World's Most Valuable Two-Wheeler Company' with a market capitalisation of INR 1,10,864 Crores, which is nearly double of the next largest two-wheeler company in India.