



## KTM announces special offer price of Rs. 2.30 lacs on 250 Adventure

- *Special discount of Rs. 25,000 applicable for a limited period from 14<sup>th</sup> July 2021 till 31<sup>st</sup> August 2021.*
- *KTM 250 Adventure is the perfect thoroughbred motorcycle that is your first step into the world of Adventure biking.*

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**16<sup>th</sup> July 2021, Pune:** KTM, the world's No. 1 and India's fastest growing premium motorcycle brand, announced an aggressive special price of INR 2,30,000/- for its 250 Adventure, giving riding enthusiasts a fresh impetus to ride into the KTM's world of Adventure Biking. The KTM 250 Adventure now costs almost INR 25,000 less than its previously listed price. The special promotional price, applicable from 14<sup>th</sup> July till 31<sup>st</sup> August, is expected to encourage a faster upgrade to the Adventure segment for biking enthusiasts.

The KTM 250 Adventure continues to be packed with an entire arsenal of class-leading features that makes it the best bike in its category. The bike has a powerful, 248 cc state-of-the-art DOHC four-valve single cylinder liquid cooled engine, delivering 30 PS power and 24 Nm of torque along with the technologically advanced Power Assist Slipper Clutch (PASC). Featuring high-end componentry, the KTM 250 Adventure uses a set of WP APEX suspension. The state-of-the-art ABS system by Bosch has an additional off-road mode that is engageable via a button on the dashboard, allowing you to steer the rear end into the corners with ease. All this makes the KTM 250 Adventure an extremely agile motorcycle that forms the ideal entry point to the Travel-Enduro world. The KTM 250 Adventure is available across all KTM dealerships in Electronic Orange and Mat Black Metallic colour options.

**Speaking on the occasion Sumeet Narang, President (Probiking) at Bajaj Auto Ltd. said** "The KTM 250 Adventure is an accessible motorcycle that offers an enjoyable riding experience for daily commuting and weekend escapes outside the city either on or away from the tarmac. Combining top-spec components with latest technology, the KTM 250 Adventure sets the benchmark in the rapidly growing Adventure segment. With the special, limited period promotional price, we are confident that the KTM 250 Adventure will attract a lot of interest from adventure enthusiasts and encourage a faster upgrade to this segment. And more importantly, they will have access to a world of exclusive, differentiated Pro Experiences that are specially curated by our experts to help the riders learn the biking skills for different terrains. As a part of KTM Pro Experiences, they will get to understand their bikes better, make the best use of the bike's potential, ride & network with like-minded riders – and in the process become Pro bikers."

**KTM 250 ADVENTURE**  
**NOW AT SPECIAL OFFER**  
**PRICE ₹ 2.3L**



\*T&C apply

**#GO ADVENTURE**

**DOWN PAYMENT ₹14 000/-\***

**VISIT YOUR NEAREST KTM SHOWROOM TO BOOK NOW**

### **KTM 250 ADVENTURE – HIGHLIGHTS**

- // Lightweight & agile entry into the world of KTM Adventure
- // A thoroughbred adventure motorcycle
- // Distinctive Rally-derived KTM design
- // Ultra-lightweight steel trellis frame
- // DOHC engine with 22 kW (30 hp) & 24 Nm
- // Electronic Fuel Injection with Dell'Orto 38 mm throttle body
- // Power Assist Slipper Clutch, mechanically operated
- // 14.5 liter tank offering more than 400 km of range
- // Slim layout 855 mm seat for optimal ground clearance
- // Extra robust cast wheels [19"/17"] with tubeless tires
- // WP APEX 170 mm travel upside-down front fork
- // WP APEX 177 mm travel shock with preload adjustment
- // Cutting-edge BYBRE brakes [320 mm / 230 mm]
- // Bosch 9.1 MB 2-channel ABS with off-road mode
- // LCD display with button to select off-road ABS
- // H4 front light and LED tail-light & turn signals

### **About KTM:**

True to its "Ready to Race" philosophy, KTM has an unparalleled legacy in motorsports with over 300+ world championships spanning over 66 years since 1953. Since its entry into India in 2012, KTM has grown its presence to over 347 cities and 468 stores. KTM has built a strong customer base of over 2.7 lakh biking enthusiasts in this short time, making India the largest global market for KTM. The partnership of Bajaj Auto Limited and KTM is over 13 years old, with Bajaj Auto Limited owning ~48% stake in KTM AG.

## Technical Specifications:

Engine Type	Single Cylinder, 4-stroke, 4V DOHC Engine
Cooling	Liquid Cooling
Displacement	248.76 cc
Fuel System	Bosch EFI
Bore/Stroke	72 mm x 61.1 mm
Power	22 kW (30 PS) @ 9000 rpm
Torque	24 Nm @ 7500 rpm
Compression Ratio	12.5 : 1
Transmission	6 Gears
Clutch	Wet, A & S Clutch, Multiplate
Frame	Split Trellis Frame
Subframe	Split Trellis Frame
Front Suspension	WP Apex 43 mm Upside down Suspension
Rear Suspension	WP Apex Shock Absorber
Suspension Travel Front/Rear	170 mm / 177 mm
Front Brake	320 mm disc, Radial Caliper
Rear Brake	230 mm disc, Floating Caliper
Wheels Front/Rear	Cast Aluminium wheels R19 Front - R17 Rear
Tires Front/Rear	100/90(Front) /130/80 (Rear) - MRF Tyres
ABS	Bosch 9.1 MP Twin Channel ABS
Exhaust	BS6
Instrument Cluster Type	LCD
Feature List	Off-Road ABS, 12V Power Socket, Toothed Foot pegs, Upswept Exhaust, Robust Engine Guard
Headlight	Bulb Type, Low Beam: 55 W at 13.5 V High Beam: 60 W at 13.5 V
Dimensions (LxWxH)	2154 x 900 x 1263 mm
Seat Height	855 mm
Wheelbase	1430 mm
Ground Clearance	200 mm
Fuel Tank Capacity	14.5 L
Kerb Weight	177 Kg





