



## Bajaj Auto to open bookings for Chetak Electric Scooter in Mysore on 22<sup>nd</sup> July 2021

- The Chetak can be booked at ₹ 2000 online on [www.chetak.com](http://www.chetak.com)
- Chetak is on display and available for a test-ride at Chetak dealership in Mysore.

**Mysore, 21 July 2021:** Bajaj Auto, the world's most valuable two-wheeler company, will open bookings for the Chetak EV in Mysore from **July 22, 9 a.m. onwards**. With the aim of providing a seamless and convenient transactional experience, customers can book the vehicle exclusively online on [www.chetak.com](http://www.chetak.com) for Rs. 2000/- only. Previously, the booking slots available for Pune and Bangalore were fully subscribed to, in less than 48 hours and the same is anticipated in Mysore as well.

Built for a greener and cleaner tomorrow, the Chetak EV needs minimal maintenance with a service interval of 12,000 kilometres or one year (whichever is earlier) and a Battery Warranty of 3 years or 50,000 kilometres (whichever earlier).

The Chetak EV is available in two variants – Premium and Urbane. The Premium variant is available in four eye-catching colours - Indigo Metallic, Velutto Rosso, Brooklyn Black and Hazelnut while the Urbane variant is available in two colours – Cyber White and Citrus Rush. The Chetak EV will be available at the KTM dealership in Mysore at an ex-showroom price starting Rs. 1,42,988

**Speaking on the occasion, Mr. Rakesh Sharma, Executive Director, Bajaj Auto** said, "After the overwhelming response we received in Bangalore and Pune, we are delighted to bring Chetak to Mysore, which will be soon followed by other cities. We are anticipating a great response from customers in Mysore. Chetak embodies the spirit of 'Hamara Kal' – an exciting and responsible future. First shipments of Chetak against bookings will begin by Mid-August."

Customers in Mysore can experience the Chetak electric scooter at Chetak@KTM Central Mysore. All product details are available at [www.chetak.com](http://www.chetak.com) as Chetak showrooms are paperless.

Bajaj Chetak EV is a path breaking product which comes with following unique features:

- Chetak gets 100% charged in 5 hours and has a quick charge of 25% in 60 mins. Once charged fully, it provides a range of 90 kms in an Eco Mode (Under IDC as per AIS 040).
- Beautifully streamlined design, boasting precision engineering, and goes through a flawless manufacturing procedure, making it a global benchmark in electric scooters.
- Only high-speed electric two-wheeler carved in steel, with flush-fitted panels for a harmonious visual aesthetic. It has best-in-class features such as an IP67 water-resistant and a beltless solid gear drive.
- Has three riding modes (including a reverse mode) that offers the rider the choice to navigate traffic with ease.
- LED headlamps with integrated horseshoe shaped DRLs and sequential LED blinkers helps in riding during all conditions.

- myChetak App, if enabled with data, allows owners to receive notifications in case an unauthorized access or accident occurs.

## **More About Chetak:**

### **Timeless Design**

Its iconic design lends the Chetak with a beauty that transcends time.

### **Exquisite Features**

The new Chetak features a horseshoe shaped LED headlight with DRLs, feather touch activated electronic switches and sequential scrolling rear LED blinkers. A large digital console intuitively displays vehicle information with crisp clarity.

### **State-of-the-art technology**

At the heart of the Chetak is an IP67 rated high-tech Lithium-Ion battery. The battery is easily charged using a standard household 5-amp electrical outlet. The on-board Intelligent Battery Management System (IBMS) controls charge and discharge seamlessly.

### **Robust Build**

A rigid frame clad with sheet metal body panels and a tubular single sided suspension vest the Chetak with the uncompromising strength and durability that it was famous for. The powertrain similarly employs a unique single-sided cast aluminium swing arm which houses the traction motor that drives the wheel through a high-efficiency automated gear box.

### **Futuristic experience**

Quiet, clean, comfortable, and convenient to ride; elegant yet understated; robust yet refined.

## **About Bajaj Auto Ltd.:**

With 18 million motorcycles sold in over 79 countries, the Bajaj brand is truly “The World’s Favourite Indian”. It is India’s No.1 motorcycle exporter with two out of three bikes sold internationally carrying a Bajaj badge. The company is also the world’s largest manufacturer of three-wheelers. Bajaj Auto is the first two-wheeler company in the world to have reached a market cap of INR one trillion and continues to be the world’s most valuable two-wheeler company. It has been delivering products which are best in class design, technology and are built on uncompromised quality, for the past 75 years. The company’s unwavering commitment towards the new product initiatives has made it future ready.

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