



THE WORLD'S  
FAVOURITE  
INDIAN

## TPM POLICY

*BAL will specialise its brands through its strategy of differentiation.*

*BAL will also improve its core competencies in all its functions, as also across its supply chain, including its suppliers and dealers.*

*BAL has adopted TPM, The Prime Mover towards excellence, to provide a holistic, structured and quantifiable methodology for deeper and wider continuous improvement in an integrated manner that's aligned with BAL's business vision.*

# BAJAJ

A handwritten signature in black ink, appearing to read 'Rajiv Bajaj', positioned above a horizontal line.

*Rajiv Bajaj*  
*Managing Director*

*Date : 23<sup>rd</sup> February 2018*