Supplementary Report to the Annual Report on CSR activities for the year ended 31 March 2019

The core elements of CSR activities of the Company (‘BAL’ or ‘Bajaj Auto’) continue to include ethical functioning, respect for all stakeholders, protection of human rights and care for the environment. The Company and Bajaj Group implement the above initiatives directly and/or through its Group NGOs/ Charitable entities operating at various locations in the country. It also enlists the help of non-Group NGOs, local authorities, business associations and civil society, wherever deemed necessary.

Major CSR activities carried out by Bajaj Auto directly, are given in the main CSR Report prepared as required under sections 134 and 135 of the Companies Act, 2013. In addition, there were other major initiatives that continued and/or that were taken up anew directly or indirectly during the year under review. These are summarised below:

A) By Bajaj Auto

CSR Expenditure under section 135 (schedule VII) to the Companies Act, 2013

Bajaj Group, in its quest for nation building, has undertaken various philanthropic and social work through its corporate and non-corporate entities, besides providing financial support to many worthy causes. A summary of CSR expenditure by major Bajaj Group companies based in Pune during the year ended 31 March 2019 is given in Table 1:

Table 1: CSR expenditure by major Bajaj Group companies based in Pune and Bajaj Group Charitable Trusts during the year ended 31 March 2019

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>(a) Major Bajaj Group Companies based in Pune</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bajaj Auto Ltd.</td>
<td>112.32</td>
<td>100.51</td>
</tr>
<tr>
<td>Bajaj Finance Ltd.</td>
<td>56.78</td>
<td>39.56</td>
</tr>
<tr>
<td>Bajaj Allianz Life Insurance Company Ltd.</td>
<td>19.18</td>
<td>20.98</td>
</tr>
<tr>
<td>Bajaj Allianz General Insurance Company Ltd.</td>
<td>21.41</td>
<td>17.53</td>
</tr>
<tr>
<td>Bajaj Holdings &amp; Investment Ltd.</td>
<td>11.88</td>
<td>9.15</td>
</tr>
<tr>
<td>Bajaj Finserv Ltd.</td>
<td>1.53</td>
<td>1.90</td>
</tr>
<tr>
<td>Others</td>
<td>0.23</td>
<td>0.19</td>
</tr>
<tr>
<td>Sub-total:</td>
<td>223.33</td>
<td>189.82</td>
</tr>
<tr>
<td>(b) Bajaj Group Charitable Trusts</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total:</td>
<td>266.11</td>
<td>222.64</td>
</tr>
</tbody>
</table>
Further, a summary of the sector-wise/category-wise CSR expenditure is given in Table 2 below:

**Table 2: Sector-wise/Category-wise summary of CSR expenditure by Bajaj Auto during the year ended 31 March 2019**

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Sector</th>
<th>Schedule VII clause reference</th>
<th>Amount spent during 2018-19 (₹ In Crore)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Healthcare</td>
<td>(i)</td>
<td>19.27</td>
</tr>
<tr>
<td></td>
<td>Includes -</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Grant Medical Foundation (Ruby Hall Clinic)</td>
<td></td>
<td>7.00</td>
</tr>
<tr>
<td></td>
<td>Prashanti Cancer Care Mission</td>
<td></td>
<td>2.80</td>
</tr>
<tr>
<td></td>
<td>Sri Chaitanya Seva Trust</td>
<td></td>
<td>2.00</td>
</tr>
<tr>
<td></td>
<td>JBGVS (KERALA)</td>
<td></td>
<td>1.00</td>
</tr>
<tr>
<td>2</td>
<td>Education</td>
<td>(ii)</td>
<td>28.14</td>
</tr>
<tr>
<td></td>
<td>Includes -</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>RTM Nagpur University</td>
<td></td>
<td>4.50</td>
</tr>
<tr>
<td></td>
<td>JBGVS (School at Udhamsingh Nagar)</td>
<td></td>
<td>3.00</td>
</tr>
<tr>
<td></td>
<td>Bharatiya Yuva Shakti Trust</td>
<td></td>
<td>1.70</td>
</tr>
<tr>
<td></td>
<td>Round Table India</td>
<td></td>
<td>1.63</td>
</tr>
<tr>
<td></td>
<td>JBGVS, Pune</td>
<td></td>
<td>1.50</td>
</tr>
<tr>
<td></td>
<td>BAIF</td>
<td></td>
<td>1.28</td>
</tr>
<tr>
<td></td>
<td>Lend A Hand India</td>
<td></td>
<td>1.25</td>
</tr>
<tr>
<td></td>
<td>Teach To Lead</td>
<td></td>
<td>1.25</td>
</tr>
<tr>
<td></td>
<td>IBTADA</td>
<td></td>
<td>1.18</td>
</tr>
<tr>
<td>3</td>
<td>Welfare of women, children, socially and economically backward groups etc.</td>
<td>(iii)</td>
<td>16.09</td>
</tr>
<tr>
<td></td>
<td>Includes -</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Kailash Satyarthi Children’s Foundation</td>
<td></td>
<td>10.00</td>
</tr>
<tr>
<td></td>
<td>Indian Institute of Science Education And Research (IISER)</td>
<td></td>
<td>5.00</td>
</tr>
<tr>
<td>4</td>
<td>Environment, conservation of natural resources, etc.</td>
<td>(iv)</td>
<td>20.34</td>
</tr>
<tr>
<td></td>
<td>Includes -</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Foundation For Ecological Security</td>
<td></td>
<td>5.40</td>
</tr>
<tr>
<td></td>
<td>Paani Foundation, Mumbai</td>
<td></td>
<td>5.00</td>
</tr>
<tr>
<td></td>
<td>Bharatiya Jain Sanghatana</td>
<td></td>
<td>4.00</td>
</tr>
<tr>
<td></td>
<td>Dilasa Sanstha</td>
<td></td>
<td>2.37</td>
</tr>
<tr>
<td></td>
<td>Shramjivi Janata Sahayak Mandal (SISM)</td>
<td></td>
<td>1.50</td>
</tr>
<tr>
<td>5</td>
<td>Protection of national heritage, art, culture etc.</td>
<td>(v)</td>
<td>0.50</td>
</tr>
<tr>
<td>6</td>
<td>Armed Forces Veterans’ Welfare</td>
<td>(vi)</td>
<td>1.16</td>
</tr>
<tr>
<td></td>
<td>Includes -</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Kendriya Sainik Board</td>
<td></td>
<td>1.00</td>
</tr>
</tbody>
</table>
### Highlights of sector-wise activities by Bajaj Auto Ltd.:

#### Education and Livelihood

During the period under review, your Company has supported 35 projects in the Education and Livelihood sector and disbursed an amount of ₹ 26.70 crore. Some of the major projects under Education are given below:

**Bharatiya Yuva Shakti Trust:**

Youth Entrepreneurship Development Program: BYST’s prime objective is to empower young dynamic entrepreneurs, who are disadvantaged and integrate them into the economic mainstream. BYST fosters the entrepreneurial dreams of underprivileged youth in the age group of 18-35 years in India, thereby turning job seekers into job creators. A unique feature of the BYST programme is that each entrepreneur is assigned a mentor, drawn from the industry, who gives voluntary personalised advice and support.

**IBTADA:**

IBTADA has promoted institutions of women- SHGs 1700, with a total membership of about 20,000 members. IBTADA has successfully innovated a Sakhi model (women change agent) in the areas where they are operating. IBTADA is currently working with 100 government schools for improving learning outcomes as part of the Bajaj funded project.

**Round Table India:**

Round Table India is an organization of young businessmen who are dedicated to work towards achieving quality of education and providing better infrastructure facilities in the low income schools. The organisation, established in 1999 in India, have constructed 2,588 schools across the country.

**BAIF Institute for Sustainable Livelihood Development, Uttarakhand:**

BISLD has built 50 Cattle Development Centres in five Districts (Udham Singh Nagar, Nainital, Champawat, Almora, Bageshwar) of Uttarakhand, which will provide services to 500 villages and 27,500 families. Animals are an essential part of the production system in Uttarakhand. The region also faces

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Sector</th>
<th>Schedule VII clause reference</th>
<th>Amount spent during 2018-19</th>
<th>(` In Crore)</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>Promotion of Sports</td>
<td>(vii)</td>
<td></td>
<td>4.35</td>
</tr>
<tr>
<td></td>
<td>Abhinav Bindra Foundation Trust</td>
<td></td>
<td></td>
<td>4.35</td>
</tr>
<tr>
<td>8</td>
<td>Technology Incubators</td>
<td>(ix)</td>
<td></td>
<td>0.73</td>
</tr>
<tr>
<td></td>
<td>Dr. B.A. Marathawada University</td>
<td></td>
<td></td>
<td>0.73</td>
</tr>
<tr>
<td>9</td>
<td>Rural Development Projects</td>
<td>(x)</td>
<td></td>
<td>18.49</td>
</tr>
<tr>
<td></td>
<td>Includes-</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>JBGVS (Integrated Rural and Urban Dev Project)</td>
<td></td>
<td>6.50</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Mann Deshi Foundation</td>
<td></td>
<td>6.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>JBGVS</td>
<td></td>
<td>5.00</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Others (including overheads)</td>
<td></td>
<td></td>
<td>3.27</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td></td>
<td></td>
<td>112.32</td>
</tr>
<tr>
<td></td>
<td>Previous year’s total</td>
<td></td>
<td></td>
<td>100.51</td>
</tr>
</tbody>
</table>
fodder scarcity, lack of awareness and reach of health management services for livestock resulting into low yielding livestock research.

**Health**

Within the period under review, your Company has supported 18 projects and disbursed an amount of ₹ 14.23 crore. Some major projects worth mentioning are:

**Grant Medical Foundation (Ruby Hall Clinic)**

Being a charitable trust hospital medical care for the underprivileged has always been a priority of the management. The hospital conducts free camps in far-flung areas of Maharashtra in order to benefit the rural population. Bajaj Auto has supported this institution with a donation of ₹ 7 crore for procurement of a Digital PET CT machine for the hospital, which will be installed in the hospital campus in its Nuclear Medicine Department.

**Pravara Medical Trust**

In collaboration with Pravara Medical Trust, Bajaj motorcycle ambulance is serving the poor to save lives in remote regions, where people had been dying because they could not be reached to the hospital in time. The ‘PMT-BAJAJ Emergency and Remote Medical Services Project’, which has four motorbike ambulances, have provided first aid and transported as many as 30 emergency patients to higher health centres for treatment.

**Environment**

During the year under review, your Company has supported nine projects and disbursed an amount of ₹ 16 crore. Some major projects of importance in addition to the Bajaj Water Conservation Project, being executed by JBGVS are:

**Foundation for Ecological Security, Anand, Gujarat**

Degradation of land and water resources in the catchment areas is one of the most serious problems being faced, which is manifested in to depleting water supplies. The project, which covers an area of 35,000 hectares have been initiated in Bhilwada, Udaipur, Rajsamand, Chhitorgarh, and Pratapgarh districts of Rajasthan.

**Shramajivi Janta Shahayak Mandal, Satara:**

The project is located in Mann taluka of Satara district, Maharashtra. The project area has four villages. Total coverage is 5,224 hectares benefitting 1,136 households with 6,251 population. The project period is four years (2017 to 2021). The major issue associated with this area is low rainfall. Average annual rainfall for the last 10 years of the project area is 451.31mm with severe scarcity of potable drinking water. The villagers, especially women, have to spend a lot of their time and energy only for fetching water for drinking purposes from distant places during the summer season. Bajaj Group is supporting this project with funding to the tune of ₹ 11.85 crore.

**Other development activities**

During the year under review, your Company has supported six projects and disbursed an amount of ₹ 13.37 crore. Some of the major projects under this head are:

**Mann Deshi Foundation, Satara**

Maharashtra is suffering a very serious drought in the current year. GOM has declared 151 talukas from 26 districts as drought-hit area. Villagers from these drought-affected villages are selling their cattle due to shortage of fodder and water. Due to this distress sale, farmers are losing their assured source of income. In order to overcome this, ‘Chara Chavani’ or Cattle Relief Camps, have been organised through Mann Deshi Foundation, where they will put up Cattle Relief Camps in drought-affected areas.
Bharatiya Jain Sanghatana

A similar project of the same size will also be put up in Aurangabad, managed by Bharatiya Jain Sanghatana. BJS will manage this ‘Chara Chavani’ for a duration of four months with the help of a professional team. Supply of Fodder and water will be provided to the cattle at this camp.

Support to Natural Calamities

During the period under review, your Company has supported flood affected people of Kerala with a contribution of ₹ 2 crore through JBGVS.

Staff volunteering

Arpan

Aimed at promotion of social consciousness among Bajaj employees and the society, Arpan is undertaking a lot of activities in and around Pune through staff volunteering, as part of this initiative. Activities undertaken includes water conservation, promotion of yoga, support to tribal communities, painting and repairing of classrooms, construction of school toilets, school plastering, setting up of libraries and tree plantation. Team Arpan has so far planted more than 250 Indian saplings of neem, banyan, jambhul, mango, etc., during the period.

B) Through Bajaj Group Trusts

General Activities

For over a century now, much before the word CSR found a place in corporate vocabulary, we at Bajaj Group, with quest for nation building, have been directly or indirectly, proactively contributing, through our various public charitable trusts, for social and economic development of communities in which they operate, that distinctly impacts the quality of life of the weaker sections of the society and the poorest living in thousands of villages that are in the hinterland of our country.

Over a century ago, our Founder, Shri. Jamnalalji Bajaj, a great visionary and philanthropist, instinctively took an unprecedented step, of using business to serve society, and the next generations have successfully taken it forward.

Details of charitable activities carried out through our trusts:

- Integrated rural development activities; rural transformation through model villages and adoption of villages.
- Formal and non formal education through anganwadis, balwadis, schools, colleges, technical and management institutions, science centres, adult literacy, etc.
- Healthcare and community welfare through hospitals and medical research institutions for enhancing access to top class but affordable healthcare for the economically underprivileged.
- Sustainable livelihood through integrated agriculture development, skill development and vocational training, self-help groups, farmers’ co-operatives, women upliftment and women’s empowerment.
- Supporting art, culture and heritage.
- Sports promotion and development.
- Awarding and honouring people who have aligned themselves for community development through constructive programmes.
- Contributing to sanitation and hygiene.
Ecological conservation and environment development and many more areas.

Now, we wish to mention a few of our recent indirect initiatives, which would see changing faces from dependency to freedom, backwardness to progress, in more ways than one and making a palpable difference to the society.

Some of the completed and on-going projects are as below:

Medical:

- Bajaj Group Charitable Trusts with major financial support to Medical Research Foundation (Sankara Nethralaya, Chennai) and also to Sankara Eye Foundation, Coimbatore, have contributed to one of the largest community eye care, movements in the country. Some of the recently inaugurated hospitals are equipped with state of the art technology for providing the highest quality of eye care.

- Kamalnayan Bajaj Sankara Nethralaya – Kolkata for the poorest of the poor in East and North East.

- Shri Kamalnayan Bajaj Eye Care, Jaipur, provides care for communities in West and South West.

- With our Trusts’ financial support, Sadhu Vaswani Hospital, Pune has dedicated an entire floor to community eye care for the Western region.

- Yet another world class hospital Shri Kamalnayan Bajaj Eye Care, Indore for the poorest of poor in Central India, will be operational by the end of the financial year 2019.

- We are also one of the major supporters for Plastic Surgery Library and Resource Centre of BYL Nair Hospital Mumbai with the aim to provide education/training related to plastic surgery, to improve the training of plastic surgeons and thereby making quality plastic surgery services available at a larger population.

- At Loknayak Jai Prakash Eye Hospital, in a remote village of Jharkhand, with our support, they have recently opened Smt. Jankidevi Bajaj Operation Theatre, where they intend to carry out about 12,000 free eye surgeries every year, for poorest dalits.

- We are again major supporter for SRCC Children’s Hospital, which with the help of Narayana Hrudayalaya has launched its first paediatric hospital of international standard, with all the paediatric super specialities under one roof.

Category wise summary of donations given by Trusts in FY 2018-19 is as follows:

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Category of donations</th>
<th>As at 31 March</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>2019</td>
</tr>
<tr>
<td>1</td>
<td>Education</td>
<td>16.58</td>
</tr>
<tr>
<td>2</td>
<td>Direct and Indirect Health (Medical)</td>
<td>1.23</td>
</tr>
<tr>
<td>3</td>
<td>Women and Child Welfare</td>
<td>0.57</td>
</tr>
<tr>
<td>4</td>
<td>Economic Development</td>
<td>3.60</td>
</tr>
<tr>
<td>5</td>
<td>Social and Environmental + Constructive Program</td>
<td>6.22</td>
</tr>
<tr>
<td>6</td>
<td>Rural Development</td>
<td>0.28</td>
</tr>
<tr>
<td>7</td>
<td>Promoting Sports and Cultural Activities</td>
<td>14.29</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>42.77</strong></td>
</tr>
</tbody>
</table>
Education:

- At Bansthali Vidyapith, Rajasthan, we have supported University’s relentless efforts in pursuit of excellence in education, where the students are focussed on real world situations. We supported in creating systems with state of art infrastructure, where about 3000 engineers would focus on wide ranging subjects in Electrical Engineering and Automations to design very specialised innovative projects.

- Bajaj School of Automation is equipped with the most modern industrial set up, sophisticated laboratories to develop computer integrated manufacturing aids and advance robotics mechatronics labs, hydraulic and pneumatic labs, virtual learning labs, e-learning labs, etc. It focusses on untapped potential of Indian women.

- We have also supported in building of girl students hostel ‘Smt. Jankidevi Bajaj Shri Shanta Nishantam’.

- We helped in developing and building of ‘Jamnalal Bajaj School of Legal Studies’.

- At IIT, Powai, Bajaj Group Trusts have helped creating ‘Bajaj Chair Professorship’ in the discipline of Industrial Design Centre, Computer Science and Engineering, Electrical Engineering and Mechanical Engineering.
  
  i. It is ongoing since the year 2007.
  
  ii. It is one of the highest honours awarded in the academic area and is reserved for the top faculty members at IIT, Bombay as an acknowledgement of their contributions to research and teaching.

- At IIT, Powai we have also supported in building world class iconic building, named ‘Rahul Bajaj Technology Innovation Centre’ which will be seven storey building with about 2 lakh sq.ft area and will consist of three departments:
  
  i. SINE – Society for Innovation and Entrepreneurship
  
  ii. IRCC – Industrial Research and Consulting Centre
  
  iii. IDC – Industrial Design Centre

All three centres will facilitate the conversion of innovative ideas and research activity into entrepreneurial ventures, to support existing industries to develop products to create manifold impact on society, and development of eco-friendly products leading to the creation of wealth and social value through successful ventures, and thus contributing to national growth.

The innovation centre will be ready by end of the year 2020.

- Supported Ashoka University building, Kamalnayan Bajaj Hall of Residence. Ashoka University is engaged in providing liberal education, at par with the best available in the world and aims to help students become well-rounded individuals who can think and communicate critically and effectively about issues from multiple perspectives and can become ethical leaders with commitment to public service.

- In association with Ananta Aspen Centre (AAC), we are regularly awarding the ‘Kamalnayan Bajaj Fellowship’. AAC is an independent educational and policy advocacy institution that promotes value-based leadership and open dialogue on important issues related to India’s development to help foster its transformation.

- We have supported Sadhu Vaswani Mission, in building Kamalnayan Bajaj Sanctuary Hall, in their world class international school. The hall will accommodate about 800 students at a time and they will conduct spiritual activities and meditation etc. for nurturing not only the mind and body, but also the soul of the child.
We have supported Vidya Pratishthan in starting Kamalnayan Bajaj Institute of Engineering and Technology, in almost all the major engineering disciplines and has developed a unique way of imparting knowledge through project based learning processes.

We have helped Apte Wachan Mandir, Icharkaranji to build a new auditorium for its library with its collection of 75,000 books of historical importance.

We have helped SNDT, Women’s University, for starting Jankidevi Bajaj Institute of Management Studies, to provide professional education for women.

**Heritage:**

**Dr. Bhau Daji Lad Museum**

Dr. Bhau Daji Lad Museum (formerly known as Victoria and Abert Museum), is a heritage building.

With the technical expertise of INTACH (Indian National Trust for Art and Culture Heritage) and permission of BMC, Bajaj Group supported Dr. Bhau Daji Lad Museum to carry out entire restoration and revitalisation, conservation and protection, entire restoration of culture/architectural details of Mumbai, establishment of the Museum shop, Conservation Laboratory, Documentation Centre, Art Gallery and Special Exhibition Gallery, maintenance and upkeep of the library containing rare books, maps, periodicals and photographs.

The Museum today is one of the five ‘must see’ places in Mumbai and it is also listed on several travel sites. Even New York Times has mentioned about it.

**Film Heritage Foundation**

i. For supporting the conservation, preservation and restoration of moving images.

ii. To develop inter-disciplinary educational programs, develop films as educational modules, covering advocacy, preservation, education and outreach.

iii. To conduct workshops/seminars on film preservation and on restoration and preservation of audio-visual heritage.

**Art and Culture:**

**Jairangam Jaipur Theatre Festival**

Supported ‘Jairangam Jaipur Theatre Festival’ with a vision of creating a national level festival, lasting for one week, to resurrect, rejuvenate and redefine the aura and importance of performing arts. Jairangam is an acronym of Jaipur Rang Mahotsava.

**IMCTF**

Regularly support Initiative for Moral and Cultural Training Foundation (IMCTF). It primarily acts as an idea generator, motivator and trainer to carry the value-building mission to schools, which is in real sense nation-building. IMCTF spreads the six themes, which include intellectual, devotional, artistic, music, poetic, and sports competitions and thus infuse values for nation-building.

**National Centre for the Performing Arts (NCPA)**

Frequently support NCPA, which is creator and curator of high quality artistic events and it goes beyond the basic mandates and touches almost every aspect like teaching, conducting research, maintaining archives and libraries, promoting knowledge sharing in arts, our rich and vibrant traditional heritage of theatre, dance, music as well as catalysing new innovative work in the field of performing arts.
New Acropolis India (Zarine Screwalla)

Supported Initiative ‘Empowering Real Change Leadership for a Better World’ on the occasion of 150th birth anniversary of Mahatma Gandhi.

The conference had 259 attendees and the event brought together distinguished leaders, who have been starving to make a better world through tireless work in their various fields such as education, philosophy, ecology, anthropology, governance, and micro finance and corporate social responsibility.

Karmashetra Educational Foundation (Mallika Sarabhai)

Supported for building Amphi theatre – Asia’s first green and sustainable public arts space.
The Foundation uses art to address issues such as gender discrimination, environment, health and education.

Sangeetam Charitable Trust

Supports for the event called ‘Rehmatein’ performed by Shri. Shaan, Shri. Hariharan, Shri. Anup Jalota, Shri. Ankit Tiwari etc. and proceeds are used to financially support the co-artists from music fraternity.

Create Foundation – Raell Padamsee

i. Providing support/performing internationally acclaimed plays. Top quality Entertainment for all age groups
ii. Speech and drama courses for children through holistic education
iii. Promoting new and budding talent right from the age of three and beyond.
iv. Focusing on professionally talented and giving opportunities to gifted individuals.

Dakshina Bharat Hindi Prachar Sabha

Shri Jamnalalji Bajaj was the first person to donate ₹79,000 in the year 1918, when Mahatma Gandhi appealed to him for financial support and thereafter Dakshina Bharat Hindi Prachar Sabha, was formed in Chennai, to unite the length and breadth of India, through one common Indian Language – Hindi.

Today, Sabha is a deemed university with over 15 lakh students studying in various courses of Hindi language in four states of southern India.

The Sabha has been declared by Parliament as an ‘Institute of National Importance’. We continue supporting them even now.

On the eve of centenary year of Sabha and out of humble respect to Shri. Jamnalalji, they have decided to construct an auditorium with a capacity for 1000 persons, which will be named as ‘Jamnalal Bajaj Auditorium’. It will be ready by December 2019.

Promotion of Sports

Bajaj Group is always in forefront for promotion and development of various sports and supporting talented players.

We are also one of the major supporters to Ultimate Table Tennis League in India, which has for the first time, positioned India on the global table tennis map and herald a new era for the sports in the country.

We have been also regularly supporting OGQ (Olympic Gold Quest), which has hugely helped India’s dream of bringing home Olympic medals. Out of last eight Olympic medals won by India, five of them were by athletes supported by OGQ.
Activities of some major Trusts

Jamnalal Bajaj Foundation and Awards

- Since 1977, the Jamnalal Bajaj Foundation (‘the Foundation’) has been promoting Gandhiji’s constructive programmes and honouring people who have aligned themselves with the Foundation’s cause.

- For 17 fruitful years, Shri Ramkrishna Bajaj was the leading light of the Foundation. After his demise, the Foundation found an able successor in Rahul Bajaj, who took over as its Chairman. Rahulji, along with a competent Board of Trustees, has continued to nurture the activities of the Foundation.

- The Foundation has instituted four annual awards, each carrying cash prize of ₹ 10 lakh or its equivalent in foreign currency, a citation and a trophy to encourage people to continue with their exemplary work. The awards are given to individuals for outstanding contribution in the fields of:
  
  i. Constructive work on Gandhian lines.
  ii. Application of science and technology for rural development.
  iii. Upliftment of women and children (instituted in memory of Smt. Jankidevi Bajaj).
  iv. Promotion of Gandhian values outside India by individuals other than Indian citizens.

- The Jamnalal Bajaj awards regarded as the most coveted ones in the field. The stature of the member of the council of advisers and selection panels has played a pivotal role in maintaining the integrity of the awards. Over the years, presidents and prime ministers of India, chief ministers, finance ministers, social and spiritual leaders and nobel laureates have graced the award functions as chief guests.

- Contributing to social and economic development for nation building.

- Supporting for upliftment of the poorest of the poor and reaching out with a sense of purpose to the distressed lives.

- Providing for holistic education, healthcare and hygiene, women and child welfare.

- Facilitating for water conservation, water literacy and treatment, environmental protection and ecological initiatives.

- Propagating our rich arts, culture, heritage and sports.

- Working beyond profits and thus bringing smile, that light up millions of faces.

Jankidevi Bajaj Gram Vikas Sanstha (JBGVS)

JBGVS is a registered society and a trust, founded in 1987. It is an apolitical, rural development organisation. It aims to act as a catalyst and assist the participating rural community in select 175 villages of Pune, Aurangabad and Wardha districts of Maharashtra, as well as Sikar district in Rajasthan and Pantnagar of Uttarakhand. JBGVS, since 1987 has successfully implemented sixteen major schemes and projects of the Government and twelve projects funded by agencies other than the Government. The activities that are carried out by JBGVS are given in succeeding paragraphs.

Bajaj Water Conservation Project (BWCP):

With the aim of conservation of water, JBGVS has launched the first phase of Bajaj Water Conservation Project in 51 villages of Paithan and Gangapur taluka of Aurangabad district and the second phase in 110 villages of Gangapur taluka of Aurangabad district, which are tanker fed for six to nine months. It is anticipated that while a total of 240,418 people will be direct beneficiaries of this programme, around 45,550 households will be benefited from this project. While the total outlay of this programme is around ₹ 199 crore over a period of five years, Bajaj Auto has already spent more than ₹ 80 crore.
Project achievements till date are: 94 village development committees (VDCs) formed, 253 water use groups formed, 42 km nala deepened and widened, 22 new cement nala bunds constructed and 11 old repaired, 6 earthen nala bunds repaired and deepened, 33 percolation tanks deepened and 18 farm ponds dug and 55 wells recharged.

**Bajaj Education Initiative (BEI):**

BEI focuses on improving quality of education in government and low cost private schools in Pune, specifically in Pimpri-Chinchwad area. During the reporting period, BEI has conducted 68 various programs covering 6,840 students, 652 teachers and 2,800 parents, across 51 schools, thereby covering a total of 10,292 beneficiaries. A total of four computer labs were established, taking the total number to 67. Apart from this, seven e-learning kits were provided during the year, taking the cumulative number to 1,677. As part of BAL’s commitment to promote quality education for children, various initiatives have benefitted more than 25,000 students in approximately 200 schools across Maharashtra, Rajasthan and Uttarakhand.

**School Construction in Khed (Pune) and Udhamsingh Nagar, Uttarakhand:**

To provide good quality education in primary schools, especially for children of socio-economically marginalised communities and improve their enrolment, attendance, confidence and learning levels, JBGVS has started the school construction activities. The work will benefit a total of 70 schools in 52 villages.

A similar School Support Programme has been initiated by JBGVS Pantnagar at the request of authorities in Udhamsingh Nagar. The ‘School Adoption‘ under which corporates are supporting the school improvement scheme, which will cover infrastructure development, language teaching and library project.

**Samaj Seva Kendra (SSK):**

SSK is a social welfare center that aims ‘to provide facilities for development and improve the quality of life of the workers, their families and general population of surrounding area.’ SSK also provides a platform to local communities, especially to women and children, through various programs on education, culture, sports, healthcare and vocational training. Similar SSK based activities have been started in Aurangabad, Wardha, and Pantnagar.

**Shiksha Mandal, Wardha**

Shiksha Mandal was established in the year 1914 by Shri Jamnalal Bajaj and Shri Krishnadasji Jaju. Since inception, this organisation has been inspired by nationalist thoughts. In the year 1937, a National Education Summit was held in the organization under the chairmanship of Mahatma Gandhi. Through this summit, Gandhiji envisaged and dreamt of a ‘Nai Talim’ or ‘New Education’ for the whole of India.

Shiksha Mandal has played a pivotal role in the Vidarbha region. Many students from colleges established by Shiksha Mandal have made a name for themselves in their respective fields and areas.

Its centenary function in November 2014 was presided over by Shri Pranab Mukherjee, the then President of India.

Shiksha Mandal runs eight colleges with over 10,000 students. It is known for its student centricity and merit orientation. In 2015, it received the first ‘Ideal Educational Institution’, award of Nagpur University.

Six of its eight institutions have been rated as ‘A’ by external agencies. Two of its colleges, i.e. Bajaj College of Science, Wardha and GS College of Commerce, Nagpur have been accorded Autonomous status.

Its ‘Bajaj Institute of Technology’, set up at Wardha at a cost of ₹ 60 crore, commenced classes in August 2017, and without any advertising has had 100% admission of students. This reflects the trust people have in Shiksha Mandal and Bajaj name. It aims to build industry ready students with
problem solving technical skills and character. Over 200 of its first years students underwent a three week induction program at the Waluj plant of Bajaj Auto Ltd. Industrial internships are the foundation of its students' development.

Shiksha Mandal provides high quality education at reasonable/low cost. For needy and meritorious students, full scholarships are provided. Its students are regulars on University merit lists and University sports teams and continue to excel in a variety of extra-curricular activities.

Its Commerce colleges run the CPBFI- a CSR program of Bajaj Finserv and have enabled over 300 students to get jobs in financial and insurance companies during 2018-19.

Gandhi Gyan Mandir – Bajaj Science Centre, Wardha

Gandhi Gyan Mandir houses a rich library of Gandhian literature, studies and research. The foundation stone of the Gandhi Gyan Mandir was laid by the then President of India, Dr Rajendra Prasad in 1950. It was inaugurated by the then Prime Minister, Pandit Jawaharlal Nehru in 1954.

Bajaj Science Centre by Gandhi Gyan Mandir was set up in 2008 to instil a passion for science and innovation in young minds; and through this, enable them to become tomorrow's creative contributors to science and technology. With emphasis on hands-on experimentation, it is a place to think and a place to do. Starting with 40 students, 1,500 sq.ft. of space, four teachers and an investment of ₹ 2 lakh, it now has over 500 students and is housed in a designer 33,000 sq. ft. complex, with excellent laboratories built at a cost of ₹ 5.64 crore. The Centre is also a training ground for science school teachers from Vidarbha.

In 2019 over 1,000 students sat for an entrance exam for its 200 places, reflecting the demand for its activities. Admissions are based on merit and providing representation to all schools. Six of its students received medals at the state level Homi Bhabha Bal Vaigyanik exam. Over 1,200 students from Wardha and elsewhere visited it in 2019. A number of new programs have been initiated to further improve the breadth and depth of its programs.

Gandhi Vichar Parishad, Wardha

The Institute of Gandhian Studies (Gandhi Vichar Parishad) is an educational and public charitable institution that was set-up in 1987 as one of the commemorative projects of Jamnalal Bajaj centenary Year. The object of the Institute is to promote, sponsor and undertake the study of the life and thoughts of Mahatma Gandhi. Late Shri Ravindra Varma, freedom fighter, Gandhian activist and well-known scholar, was the founder Chairman of this Institute.

During the last thirty years, the Institute has succeeded in establishing a high reputation for the variety of courses of studies it offers and for its uniqueness and academic excellence. It is now acclaimed as an outstanding institution by the academic community thinkers, activists, trade unions, youth students, Gandhian workers and organisations engaged in Gandhian work.

The above details are illustrative and only give a glimpse of the nature of activities, being carried out by Bajaj Auto and the Group towards its social responsibilities.

For more details, please refer to the following web-links:

www.bajajauto.com/CSR.asp
www.bajajelectricals.com/beyond-profits.aspx
www.jamnalalbajajfoundation.org/
www.narishakti.org/
www.shikshamandal.org/

For any further information, members may e-mail csr@bajajauto.co.in