

BAJAJ RECORDS ITS HIGHEST EVER SALES IN SEPTEMBER 2011;
SALES EXCEED 400,000 UNITS FOR THE FIRST TIME EVER

Sep-11

Particulars	Sep-11	Sep-10	Growth %	Highlights
MOTORCYCLES	371,208	314,515	18	* Highest ever motorcycle sales. * Flagship Discover brand crosses cumulative sales of 5 million motorcycles.
COMMERCIAL VEHICLES	46,478	38,254	21	* Highest ever 3-wheeler sales.
TOTAL	417,686	352,769	18	* Highest ever sales.
Exports out of the above	141,913	101,960	39	* Highest ever exports for any September.

YTD

Particulars	Apr-Sept 2011	Apr-Sept 2010	Growth %	Highlights
MOTORCYCLES	1,990,408	1,711,863	16	* Highest ever half-yearly sales. * Highest ever quarterly sales for Q2FY12 at 10.27 lakh motorcycles.
COMMERCIAL VEHICLES	266,544	216,994	23	* Highest ever half-yearly sales. * Highest ever quarterly sales for Q2FY12 at 1.37 lakh 3-wheelers.
TOTAL	2,256,952	1,928,884	17	* Highest ever half-yearly & quarterly sales.
Exports out of the above	851,498	631,231	35	* Highest ever half-yearly exports.

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