



Bajaj Auto opens bookings for e-scooter Chetak in Chennai

- The Chetak can be booked by paying ₹ 2000 online on www.chetak.com
- The scooter is on display and available for a test-ride at 1 exclusive Experience Centre & 2 dealerships in Chennai.

Chennai, 17th Sep 2021: After its success in six cities, Bajaj Auto, the world's most valuable two-wheeler company, has opened bookings for the Chetak Electric scooter in Chennai. With the aim of providing a seamless and convenient transactional experience to customers, the company has facilitated exclusive online booking on www.chetak.com on payment of only **Rs. 2000**.

Bajaj Auto had previously opened booking slots for its e-scooter in Pune, Bengaluru, Nagpur, Mysuru, Mangalore and Aurangabad. Slots in most cities were filled with in the first 72 hours and the early response in Chennai has been equally enthusiastic.

Built for a greener and cleaner tomorrow, the Chetak electric scooter needs minimal maintenance with a service interval of 12,000 kilometres or one year (whichever is earlier) and a battery warranty of 3 years or 50,000 kilometres (whichever earlier).

The Chetak is available in four eye-catching colours – Indigo Metallic, Velutto Rosso, Brooklyn Black and Hazelnut. The Chetak EV is available for test rides at the exclusive Chetak Experience Centre on 2nd Avenue, Anna Nagar as well as two KTM dealerships in Anna Salai & Kolathur. It has been introduced at an ex-showroom price starting **Rs 1,46,485**.

Speaking on the occasion, Mr. Rakesh Sharma, Executive Director, Bajaj Auto said, "Chetak has already seen astounding success in prominent cities across India. In every city, there has been a phenomenal response, which makes us confident in branching out to Chennai. Chetak embodies the spirit of 'Hamara Kal' – an exciting and responsible future. The first shipments of Chetak against bookings will begin in October 2021."

Bajaj Chetak EV comes equipped with exciting features such as :

- Fully charge-able (100%) in 5 hours and has a quick charge of 25% in 60 mins. Once fully charged, it runs for 90 kms in an Eco Mode (Under IDC as per AIS 040).
- Beautifully streamlined design, boasting precision engineering, and goes through a flawless manufacturing procedure, making it a global benchmark in electric scooters.
- Only high-speed electric two-wheeler carved in steel, with flush-fitted panels for a harmonious visual aesthetic. Other leading features include an IP67 water-resistance rating and a beltless solid gear drive.
- Has three riding modes (including a reverse mode) that offers the rider the choice to navigate traffic with ease.
- LED headlamps with integrated horseshoe shaped DRLs and sequential LED blinkers helps in riding during all conditions.
- myChetak App, if enabled with data, allows owners to receive notifications in case of unauthorized access or an accident.

More About Chetak:

Timeless Design

Classic design lends the Chetak with a beauty that transcends time.

Exquisite Features

The new Chetak features a horseshoe shaped LED headlight with DRLs, feather touch activated electronic switches and sequential scrolling rear LED blinkers. A large digital console intuitively displays vehicle information with crisp clarity.

State-of-the-art technology

At the heart of the Chetak is an IP67 rated high-tech Lithium-Ion battery. The battery is easily charged using a standard household 5-amp electrical outlet. The on-board Intelligent Battery Management System (IBMS) controls charge and discharge seamlessly.

Robust Build

A rigid frame clad with sheet metal body panels and a tubular single sided suspension vest the Chetak with the uncompromising strength and durability that it was famous for. The powertrain similarly employs a unique single-sided cast aluminium swing arm which houses the traction motor that drives the wheel through a high-efficiency automated gear box.

Futuristic experience

Quiet, clean, comfortable, and convenient to ride; elegant yet understated; robust yet refined.

About Bajaj Auto Ltd.:

With 18 million motorcycles sold in over 79 countries, the Bajaj brand is truly “The World’s Favourite Indian”. It is India’s No.1 motorcycle exporter with two out of three bikes sold internationally carrying a Bajaj badge. The company is also the world’s largest manufacturer of three-wheelers. Bajaj Auto is the first two-wheeler company in the world to have reached a market cap of INR one trillion and continues to be the world’s most valuable two-wheeler company. It has been delivering products which are best in class design, technology and are built on uncompromised quality, for the past 75 years. The company’s unwavering commitment towards the new product initiatives has made it future ready