



KTM & Thrillophilia come together to launch 'KTM Adventure Getaways' – biking tours exploring less-travelled, adventurous routes

- ✓ All biking tours organized on the KTM 390 Adventure motorcycle
 - ✓ Bookings open for Ladakh at <https://www.thrillophilia.com/ktm-adventure-getaways>.
 - ✓ Tours for Madhya Pradesh & Rajasthan to be announced soon.
 - ✓ Over 50 tours planned in next one year.
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9th August 2021: KTM, the world's No. 1 & India's fastest growing premium motorcycle brand and **Thrillophilia**, India's biggest online platform for booking travel experiences have come together to announce the launch of '**KTM Adventure Getaways**'. This collaboration synergizes the incredible pedigrees of KTM and Thrillophilia to design the perfect blend of biking and adventure.

Under this partnership, Thrillophilia plans to organize over 50 tours in the next one year. During the first stage of this ambitious plan, Thrillophilia will curate, execute and exclusively promote **KTM Adventure Getaways for Ladakh** that can be conveniently booked on the Thrillophilia platform. This '6 Nights 7 Days' tour starting from 10th August 2021, and every week thereafter, promises an action-packed biking experience, on the **KTM 390 Adventure**. One can expect a fusion of adrenaline rush, serene beauty and the cultural heritage of the 'Land of High Passes'. Each tour will have a provision of 12 KTM 390 Adventure bikes provided by Thrillophilia along with basic bike training and acclimatization sessions. This will be followed by similar experiences planned for Madhya Pradesh and Rajasthan.

Speaking on the occasion **Sumeet Narang, President (Probiking) at Bajaj Auto Ltd.** said, "Recently there has been a surge in adventure touring and outdoor exploration. The KTM 390 Adventure was launched to address this trend and has seen a phenomenal response. It is a truly capable and versatile adventure tourer for biking enthusiasts. We are delighted to collaborate with Thrillophilia on 'KTM Adventure Getaways' for their experience-seeking audience. We want every rider to experience the world of KTM and its extensive capabilities. The machine will be a worthy partner in their adventure-of-a-lifetime."

Abhishek Daga, Co-founder and CMO of Thrillophilia said "We are delighted to partner with KTM to launch the 'KTM Adventure Getaways' program that will revolutionize the concept of adventure biking in India. This program will be launched with a set of exclusive getaways with the new KTM 390 Adventure, each devised with exciting itineraries. We've worked together to roll out the event for millions of our users. Our vendors are presently focusing on getting all sanitation and hygiene measures in check to welcome biking enthusiasts once this campaign kickstarts."

Adventure seekers can book the KTM Adventure Getaways Ladakh on
<https://www.thrillophilia.com/ktm-adventure-getaways>.



Quick Information:

- ✓ **Route:** Leh – Khardung-la Pass - Nubra Valley - Turtuk - Diskit Monastery - Hunder - Shyok Route - Pangong Lake - Durbuk - Changla Pass - Thiksey Monastery - Leh
- ✓ **Duration:** 7 Days & 6 Nights
- ✓ **Start point:** Leh Airport
- ✓ **End point:** Leh Airport
- ✓ **Passes covered:** Khardung-la (18,000 ft) and Chang-la (17,688 ft)
- ✓ Cost all-inclusive of bike rental, fuel, accommodation, food, etc.

About KTM:

True to its “Ready to Race” philosophy, KTM has an unparalleled legacy in motorsports with over 300+ world championships spanning over 66 years since 1953. Since its entry into India in 2012, KTM has grown its presence to over 347 cities and 468 stores. KTM has built a strong customer base of over 2.7 lakh biking enthusiasts in this short time, making India the largest global market for KTM.

About Thrillophilia:

Thrillophilia is India's biggest online platform for discovering and booking travel experiences. 7 million people use Thrillophilia every month. We have 25000+ activities listed from 5000+ suppliers across 125+ destinations. From tours to activities, excursions to getaways we have covered it all to make your travel safe, affordable, and more experiential.

The advertisement features two KTM motorcycles in the foreground, kicking up dust, set against a backdrop of a large, ancient stone archway. The KTM logo is at the top, followed by the text "ADVENTURE GETAWAYS" in large orange letters, with "Powered by thrillophilia.com" below it. At the bottom, there's a location pin icon followed by "LADAKH" and "6D/5N". The text "EVERY WEEK FROM 10TH AUGUST 2021" and "PACKAGES STARTING FROM ₹27,000" is at the very bottom.

KTM

KTM
**ADVENTURE
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by  thrillophilia.com

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