

## Annual Report on CSR activities

### **1. Brief outline of Company's CSR Policy, including overview of projects or programmes proposed to be undertaken and a reference to the web-link to the CSR Policy and projects or programmes.**

#### **Introduction:**

The Corporate Social Responsibility (CSR) activities of Bajaj Group are guided by the vision and philosophy of its Founding Father, late Shri Jamnalal Bajaj, who embodied the concept of trusteeship in business and common good, and laid the foundation for ethical, value-based and transparent functioning.

Bajaj Group, thus, took the unprecedented step of using business to serve society over a century ago. Shri Jamnalal Bajaj strongly believed that 'common good was more important than individual gain'. His philosophy has stood the test of time as it has been successfully taken forward by the succeeding generations i.e. firstly by his sons, Shri Kamalnayan Bajaj and Shri Ramkrishna Bajaj and now spearheaded by his grandson Rahul Bajaj. This philanthropic approach has taken the Group to higher levels of success and respect.

Though the Group stands tall in the corporate world, with high ranking in terms of market capitalisation, turnover, profits, range of products and services and various other parameters, Bajaj Group believes that the true and full measure of growth, success and progress lies beyond Balance Sheet or conventional economic indices. It is best reflected in the difference that business and industry make to the lives of people. Through its social investments, Bajaj Group addresses the needs of communities residing in the vicinity of its facilities, taking sustainable initiatives in the areas of health, education, environment conservation, infrastructure and community development and response to natural calamities.

For society, however, Bajaj is more than a corporate identity. It is a catalyst for social empowerment. It is the reason behind the smile that lights up a million faces. Its goodwill resonates in the two simple words that live in the collective consciousness of Indians - Hamara Bajaj.

#### **CSR Policy:**

A detailed CSR Policy was framed by the Company with approvals of the CSR Committee and Board taken on 15 May 2014. The Policy, inter alia, covers the following:

- Philosophy
- Scope
- List of CSR activities
- Modalities of execution of projects/programmes
- Implementation through CSR Cell
- Monitoring assessment of projects/programmes

CSR Policy gives an overview of the projects or programmes which are proposed to be undertaken by the Company in the coming years.

The CSR Policy is placed on the Company's website [www.bhil.in](http://www.bhil.in)

## 2. The composition of the CSR Committee

A Committee of the directors, titled 'Corporate Social Responsibility Committee', was constituted by the Board in its meeting held on 28 March 2014 with the following members:

Rahul Bajaj, Chairman  
Nanoo Pamnani  
Sanjiv Bajaj

During the year under review, the Committee met four times on 5 August 2014, 9 October 2014, 30 December 2014 and 21 March 2015.

## 3. Average net profit of the Company for last three financial years prior to 2014-15: ₹ 273.66 crore

## 4. Prescribed CSR Expenditure (2% of amount as in item No. 3): ₹ 5.47 crore

## 5. Details of CSR spent during the financial year:

(₹ In Crore)

Particulars						
a. Total amount to be spent						5.47
b. Total amount disbursed						4.00
c. Amount unspent (a-b)						1.47
d. Manner in which the amount spent during the financial year is detailed below :						
Name/ Details of the implementing agency	CSR Project/ Activity identified	Sector in which the project is covered	Location of Project/ programme (Local area or State/District)	Amount outlay/ Approved (₹ In Crore)	Amount spent direct/ overheads (₹ In Crore)	
Swachh Bharat Kosh	For Swachh Bharat Mission	Healthcare and sanitation	India	2.50	2.50	
Smile Train	To make safe and quality treatment of cleft lip and palate	Healthcare	India	1.50	1.50	

### NOTES:

- Since 2014-15 is the first year of applicability of section 135 of the Companies Act, 2013, the figure for cumulative expenditure is not being given, as the same is not applicable.
- All amounts mentioned above as spent relate to amounts spent through implementing agency, unless stated otherwise.
- There is no expenditure on overheads in the above list.

**6. In case the Company fails to spend the 2% of the average net profit (INR) of the last three financial years, the reasons for not spending the amount shall be stated in the Board report.**

- a. Taking into account the commitments made at the Group level for the CSR projects/programmes which are in progress, and considering the project mode of CSR activity, where the project at times extends beyond the financial year there is no shortfall as such in the CSR expenditure as compared to the stipulated 2% of the average net profits of the last three financial years. In fact, the CSR spend plus the commitment is higher than the mandated amount at the Group level.
- b. Further, in addition to what is stated above, Bajaj Group implements many of the CSR initiatives of substantial value through its Group Charitable Trusts operating at various locations in the country.
- c. There are also certain philanthropic/CSR activities/initiatives undertaken by Bajaj Group for the substantial well-being of the people in the community, which are not getting covered under the above CSR report due to the specified format under the applicable Rules.

A separate report on the major initiatives that continued and/or that were taken up anew by the Bajaj Group through such entities during the year under review is hosted on the Company's website [www.bhil.in](http://www.bhil.in) and a physical copy of the same will be made available to any shareholder on request.

**7. Responsibility statement, of the CSR Committee, that the implementation and monitoring of CSR Policy, is in compliance with CSR objectives and Policy of the Company duly signed by Director and Chairperson of the CSR Committee.**

The CSR Committee confirms that the implementation and monitoring of CSR Policy, is in compliance with CSR objectives and Policy of the Company.

Rahul Bajaj  
Chairman

Sanjiv Bajaj  
Managing Director

Nanoo Pamnani  
Independent Director

Pune: 21 May 2015