

BAJAJ MOTORCYCLES GROW 112 % IN JANUARY 2010

January 10

Particulars	January 2010	January 2009	Growth %
MOTORCYCLES	232,939	109,666	112
TOTAL 2 WHEELERS	233,049	110,363	111
3 WHEELERS	32,969	21,985	50
TOTAL 2&3 WHEELERS	266,018	132,348	101
Exports out of the above	71,695	54,027	33

1. Bajaj motorcycle sales more than doubled as Bajaj sold an all-time high of 71,970 Pulsars.

Discover brand sales continued to be strong at 92,035 units, thereby ensuring that 70% of all Bajaj motorcycles belong to its 'bigger and sportier' Pulsar and Discover brands.

Aided by the twin successes of the Pulsar and the Discover, Bajaj motorcycle market share increased swiftly from approximately 21% in January 2009 to approximately 32% in January 2010.

2. Commercial Vehicle sales exhibited strong growth across all segments.
3. Exports also continued their strong growth momentum.

YTD

Particulars	April ~ January 2010	April ~ January 2009	Growth %
MOTORCYCLES	2,027,298	1,643,815	23
TOTAL 2 WHEELERS	2,032,001	1,654,549	23
3 WHEELERS	277,624	231,684	20
TOTAL 2&3 WHEELERS	2,309,625	1,886,233	22
<u>Exports out of the above</u>	<u>748,226</u>	<u>674,907</u>	<u>11</u>