

BAJAJ MOTORCYCLES GROW 80% IN FEBRUARY 2010

February 10

Particulars	February 2010	February 2009	Growth %
MOTORCYCLES	234,623	131,785	78
TOTAL 2 WHEELERS	234,710	132,393	77
3 WHEELERS	33,968	21,389	59
TOTAL 2&3 WHEELERS	268,678	153,782	75
Exports out of the above	77,642	50,738	53

1. Powered by its 'bigger and sportier' Pulsar and Discover brands, Bajaj motorcycle sales grew by 80% to 235,000 units in February 2010.

In response to the continuing strong demand for these two brands, Bajaj is expanding its motorcycle capacity to 300,000 units per month by April 2010.

2. Commercial Vehicle sales were up 60%, exhibiting strong growth across the in-city, sub-urban, and Goods Carrier segments.
3. Exports continued its strong momentum, and exceeded the highest ever export of 772,519 units achieved in the entire last year.

YTD

Particulars	April ~ February 2010	April ~ February 2009	Growth %
MOTORCYCLES	2,261,921	1,775,600	27
TOTAL 2 WHEELERS	2,266,711	1,786,942	27
3 WHEELERS	311,592	253,073	23
TOTAL 2&3 WHEELERS	2,578,303	2,040,015	26
<u>Exports out of the above</u>	825,868	725,645	14

Rajiv Bajaj
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2nd March 2010