

# Supplementary Report to the Annual Report on CSR activities for the year ended 31 March 2021

The core elements of CSR activities of the Company ('BAL' or 'Bajaj Auto') continue to include ethical functioning, respect for all stakeholders, protection of human rights and care for the environment. The Company and Bajaj Group implement the above initiatives directly and/or through its Group NGOs/Charitable entities operating at various locations in the country. It also enlists the help of non-Group NGOs, local authorities, business associations and civil society, wherever deemed necessary.

Major CSR activities carried out by Bajaj Auto directly, are given in the main CSR Report prepared as required under section 134 and 135 of the Companies Act, 2013. In addition, there were other major initiatives that continued and/or that were taken up anew directly or indirectly during the year under review. These are summarised below:

## A) By Bajaj Auto

### CSR Expenditure under section 135 (schedule VII) to the Companies Act, 2013

Bajaj Group, in its quest for nation building, has undertaken various philanthropic and social work through its corporate and non-corporate entities, besides providing financial support to many worthy causes. A summary of CSR expenditure by major Bajaj Group companies based in Pune during the year ended 31 March 2021 is given in Table 1:

**Table 1: CSR expenditure by major Bajaj Group companies based in Pune and Bajaj Group Charitable Trusts during the year ended 31 March 2021**

		(₹ In Crore)	
		Year ended 31 March	
		2021	2020
<b>(a)</b>	<b>Major Bajaj Group Companies based in Pune</b>		
	Bajaj Auto Ltd.	128.25	119.44
	Bajaj Finance Ltd.	107.07	82.18
	Bajaj Allianz Life Insurance Company Ltd.	13.34	16.63
	Bajaj Allianz General Insurance Company Ltd.	25.96	23.93
	Bajaj Holdings and Investment Ltd.	10.40	12.10
	Bajaj Finserv Ltd.	0.73	1.20
	Others	4.11	0.84
	Sub-total:	289.86	256.32
<b>(b)</b>	<b>Bajaj Group Charitable Trusts</b>	36.87	56.82
	Total:	<b>326.73</b>	<b>313.14</b>

Further, a summary of the sector-wise/category-wise CSR expenditure is given in Table 2 below:

**Table 2: Sector-wise/Category-wise summary of CSR expenditure by Bajaj Auto during the year ended 31 March 2021**

(₹ In Crore)

Sr. No.	Sector	Schedule VII clause reference	Amount spent during 2020-21
<b>1</b>	<b>Healthcare</b>	(i)	<b>53.34</b>
	Includes -		
	Jankidevi Bajaj Gram Vikas Sanstha		29.70
	Homeopathic research and Charity		5.00
	Prana		2.20
	Kamalnayan Bajaj Hospital/Marathwada Medical and Research Institute		3.90
	IBU - PPE KIT Under CSR - CV DEPT		2.08
	Ruby Hall		1.57
	Sri Aurobindo Society		1.50
	Other projects		7.38
<b>2</b>	<b>Education and livelihood</b>	(ii)	<b>29.21</b>
	Includes -		
	Kailash Satyarthi Children's Foundation		4.10
	United Way of Delhi		2.05
	Lend a hand of India (LAHI)		1.94
	BAIF Institute for Sustainable Livelihoods and Development (BISLD)		1.65
	Room to Read		1.51
	Bharatiya Yuva Shakti Trust (BYST)		1.20
	Sasakawa India Leprosy Foundation		1.19
	Shiksha Mandal		1.00
	Society of St. Ursula		1.00
	Other projects		13.63
<b>3</b>	<b>Environment, conservation of natural resources, etc.</b>	(iv)	<b>30.06</b>
	Includes -		
	Paani Foundation		6.70
	FES (Foundation for Ecological Security)		5.00
	Marathwada Gramin Vikas Sanstha		4.23
	Action for Agricultural Renewal in Maharashtra (AFARM)		4.00
	The Development Support Center (DSC)		3.00
	BAIF Institute for Sustainable Livelihoods and Development (BISLD)		2.92
	SPARSH- Center for participatory learning		1.37
	Canine Control and Care Trust (CANINE)		1.29
	Other projects		1.55

(₹ In Crore)

Sr. No.	Sector	Schedule VII clause reference	Amount spent during 2020-21
<b>4</b>	<b>Protection of national heritage, art, culture etc.</b>	(v)	<b>1.00</b>
	Brahma Vidya Mandir, Pavanar (Via JBGVS)		1.00
<b>5</b>	<b>Technology Incubators</b>	(ix)	<b>10.00</b>
	IIT Bombay		10.00
<b>6</b>	<b>Rural Development Projects</b>	(x)	<b>1.76</b>
	Jankidevi Bajaj GramVikas Sanstha- IRDP		1.76
<b>7</b>	<b>Others (including overheads)</b>		<b>2.85</b>
	<b>Total:</b>		<b>128.22</b>
	<b>Previous year's total</b>		<b>119.44</b>

## Highlights of sector-wise activities by Bajaj Auto Ltd.:

### HEALTH

During the period under review, your Company has disbursed an amount of ₹ 53.34 Crore in the healthcare sector. Some major projects worth mentioning are:

#### COVID -19 Pandemic:

The FY 2020-21 was primarily characterized by COVID-19 pandemic and the need to augment public and private infrastructure to address the pandemic. The Bajaj Group pledged ₹ 100 Crore to the fight against Covid-19. Working with the government and a network of two hundred plus NGO partners, the Group committed itself to ensure that resources like access to healthcare and other necessities of life reach those who need it the most.

Following are the details of Covid -19 response funds committed by Bajaj Group of companies:-

Name of Donor	Bajaj Auto Ltd.	Bajaj Finance Ltd.	Bajaj Holdings and Investments Ltd.	Bajaj Alliance General Insurance Company Ltd.	Bajaj Alliance Life Insurance Company Ltd.	Total Commitment
Amount in ₹ Crore	40	40	8	8	4	100

Some of the notable contribution made by BAL towards Covid response are as follows:

#### Pune's largest COVID-19 care centre set up in Lohegaon, Vimannagar

The Bajaj Group partnered with Annamrita Foundation, Bharatiya Jain Sangathana and Pune Municipal Corporation to support up a 2,800 bed of COVID-19 Care facility (CCC) in Viman Nagar, Pune that would reach out to the underprivileged people in need of isolation.

## Upgradation of twenty public health care facilities in Pune, Udham Singh Nagar, Sikar and Aurangabad

The Bajaj Group has identified 20 Public Health facilities in Pune, Sikar, Aurangabad and Udham Singh Nagar to upgrade them with infrastructure. High-end medical equipment like HFNOs and Health Cubes were distributed to the identified facilities to reduce the burden on hospitals and speed up laboratory testing.

## Safe Commute Campaign in Partnership with Uber

BAL initiated a campaign that involved distribution of Safety Partitions, (between driver and riders), disinfectant solutions, hand sanitizers, masks and mechanical spray bottles to auto drivers. The Safe Commute Campaign in partnership with Uber was piloted in Gurgaon and later rolled out PAN India, leading to the distribution of One Lac safety partitions to auto drivers across twenty cities in India.

## Support through PPE kits and Meals

The Bajaj Group partnered with the Pune Platform for COVID Response (PPCR) to procure PPE Kits for hospitals in Pune and for district administrations in Udham Singh Nagar, Sikar and Aurangabad. About ₹ 4.50 Crore worth of PPE kits were distributed to frontline healthcare workers. About a total of 20 lacs meals or ration equivalent were provided to migrants in distress in Maharashtra, Uttarakhand and Rajasthan.

## Distribution of Immunity Boosters

BAL-funded Prana Homeopathic Clinic has partnered with Jankidevi Bajaj Gram Vikas Sanstha (JBGVS) (the social outreach arm of the Bajaj Group) towards distribution of 75,000 vials of immunity boosters Camphora-1 across various locations in Pune and Aurangabad.

## Other Projects

The support to key ongoing projects was also continued with the projects of COVID-19 pandemic continuing to be critical for well-being of the poorest-of-the-poor. The details of other notable projects are as follows:

### Sri Aurobindo Society

Sri Aurobindo Society is an international not-for-profit organization working with organizations and individuals to contribute to national transformation. Bajaj Auto Limited made a contribution of ₹ 1.5 Crore in FY 20-21 towards the restoration and renovation of "Auro-Agri"- Global Centre of Excellence for Integral Yoga (GCEIY) that would be housed at Sri Aurobindo Society, located on the main beach road of Pondicherry (Puducherry).

### Centre for Applied Research and People Engagement, Aurangabad (CARPE)

The objectives of the partnership with CARPE was to create a Solid Waste Management practice in the six urban local bodies in Rajgurunagar along with Khed and ensure waste segregation and awareness regarding the same amongst the community people. With BAL, CARPE has two projects, one at Aurangabad and the other in Pune rural (Khed block) of total value of ₹ 1.48 Crore of which ₹ 0.19 Crore has been disbursed in the period under review.

### Cochlea Pune for Hearing and Speech

Through this project, support was created for Swaranaad pre-school for children with hearing impairment by renovating/ refurbishing sixteen classrooms, four therapy rooms and two classrooms for conducting teachers training program. The total value of the project is ₹ 0.65 Crore of which ₹ 0.19 Crore has been disbursed in the period under review.

## ENVIRONMENTAL SUSTAINABILITY

BAL has adopted an environment-friendly approach in all its Company initiatives, manufacturing processes and technological innovations. The same is extended to CSR as BAL supports multiple initiatives such as water conservation in the drought-prone districts of Aurangabad and spring revival in the distant locations of Kumaon.

During the year under review, BAL has made a fund allocation worth of ₹ 30.06 Crore in the Environmental Sustainability sector. Some of the key associations are: -

### **Foundation for Ecological Security (FES)**

BAL supports FES with a contribution of ₹ 5.00 crore towards a project that aims at restoration of water resources in water scarce and ecologically degraded dryland regions of Southern Rajasthan, drought-prone Vidarbha regions in Maharashtra and in the hilly drylands of the Deccan region in Andhra Pradesh and Karnataka. The project started in 2018 with an approved amount of ₹ 27.00 crore for a period of five years.

### **Paani Foundation**

Paani Foundation is a not-for-profit company set up by Aamir Khan, Kiran Rao and others in January 2016 to work towards creating a drought-free Maharashtra. BAL is supporting the cause with a contribution of ₹ 6.7 crore in FY 20-21. The phase II of the Water Cup that BAL is supporting seeks to create scientific approach to water data collection, adoption of water efficient agricultural practices and ecological restoration of grasslands and forested areas.

### **Bajaj Water Conservation Project (BWCP)**

Most parts of Central Maharashtra, including Marathwada and Vidarbha face repeated drought. Most of the villages are tanker fed for 6 to 9 months in a year. With the aim of conservation of water, Bajaj CSR launched the project in two phases in Aurangabad District.

The first phase of Bajaj Water Conservation Project (January 2015 -December 2017) was launched in 51 villages of Paithan, Gangapur Taluka of Aurangabad District, where a total of ₹ 20.40 Crore was funded by BAL.

The second phase of Bajaj Water Conservation Project (December 2017 – March 2022) was launched in 110 villages of Gangapur and Aurangabad Talukas of Aurangabad District, where a total of ₹ 123.00 Crore was funded by BAL and the community contributed ₹ 46.00 Crore for the project. The key activities undertaken during second phase were water resource development, capacity building, livelihood enhancement through alternate livelihoods, soil conservation and plantation, water use efficiency and productivity enhancement. The disbursed amount for FY 2020-21 is ₹ 9.92 Crore.

## **EDUCATION**

BAL focuses on primary education with an aim to address issues related to:

- Low learning outcomes
- Early childhood Education
- Dropouts and lack of access to formal schooling

BAL launched a Bajaj Education Initiative aiming to improve the quality of education in its core areas through infrastructure development and capacity building of students, teachers and parents. Besides this, BAL has also funded multiple programs that focus on primary school education and the education of disabled children.

During the year under review, BAL has made a fund allocation worth of ₹ 14.3 Crore in the education sector. Some of the key associations are as follows: -

### **Kailash Satyarthi Children's Foundation (KSCF)**

During the year under review, BAL has contributed ₹ 4.00 Crore towards the project "Campaign against child trafficking and child sexual abuse" in this fiscal year. The project seeks to undertake a year-long campaign with a premier TV channel and make legal representations of cases of child trafficking and child sexual abuse in Fast Track Courts in twenty targeted districts.

### **Women's organization for Socio-Cultural Awareness (WOSCA), Aurangabad**

Under WOSCA, a Science program for government schools known as 'Life-Lab' was started in 2013. In last eight years, Life-Lab project has worked with more than 1,500 schools across eleven states, impacting over 6.5 Lacs students with the support of more than 30 corporate donors. With the support of ₹ 1.15 Crore from BAL, WOSCA was successful in launching a pilot in 36 schools in Aurangabad,

Maharashtra with a reach of up to 9,660 students between Grades 3 to 10 in the FY 2020-21. The disbursement in FY 2020-21 is ₹ 0.35 Crore.

This was achieved by setting up demonstrations-based Science Labs in dedicated science rooms in each school. The project aims to create a classroom environment of Fun and Engagement for children that will inspire them to enjoy science and pursue STEM careers in their lives. Project completed in January 2021.

### **AASRAA Trust, Uttarakhand**

The 'Wings of Doon' program, of AASRAA Trust, aims to provide mentorship, guidance and educational support to children who have been successfully mainstreamed into regular schools. With support of Bajaj CSR, Wings of Doon supported 994 beneficiaries. The approved amount for the project is ₹ 3.00 Crore for a period of three years. The funds disbursed for the project in this FY is ₹ 0.57 Crore.

### **Lend a Hand India, Rajasthan & Uttarakhand**

BAL is supporting 'Lend a Hand India' for a three-year intervention aimed at improving access and quality delivery of skill education in secondary/ higher secondary schools in the state of Rajasthan and Uttarakhand. The project has two primary objectives – Firstly, to launch model multi skill vocational education program in 20 schools (10 each in Sikar, Rajasthan and Udham Singh Nagar, Uttarakhand). Secondly, to provide technical and project management support to the State Governments of Rajasthan and Uttarakhand in scaling the vocational education in 1,105 schools (905 in Rajasthan and 200 in Uttarakhand). Overall the program seeks to reach out to 121,600 students through a blend of direct and systemic capacity building interventions. The total approved amount for the project is ₹ 10.61 Crore over a period of three years. The total funds disbursed for the project in this FY is ₹ 1.94 Crore.

## **LIVELIHOOD**

BAL has worked with partner NGOs to support enhancement of Farm based livelihood as well as explore augmentation of Non-Farm livelihoods. Creation of micro-enterprises at individual and group levels is a key part of the strategy.

During the year under review, BAL has made a fund allocation worth of ₹ 15.11 Crore in the livelihood sector. Some of the key associations are as follows: -

### **IIT Bombay**

BAL has supported the construction of Rahul Bajaj Technology Innovation Centre (RBTIC) to help undertake research and conduct education programmes to understand the conditions of the weaker sections of the society. To support the construction of the RBTIC, BAL has made a contribution of ₹ 10.00 Crore in FY 20-21.

### **Bharatiya Yuva Shakti Trust (BYST-Youth Entrepreneurship Development Program)**

The program, run by BYST, includes supporting underprivileged young entrepreneurs by supplementing financing based on the assessment done by the mentors assigned to them who are drawn from the similar industry and who gives voluntary personalized advice and support. The young entrepreneurs are nurtured till they reach a level where not only are they self-sufficient, but also they in turn make a valuable contribution to society through creation of wealth and employment. BAL has made commitment of ₹ 10.00 Crore to mentor 1,000 youths through BYST and help them build their enterprise. The project has reached out to 130 youth entrepreneurs. The amount disbursed in FY 2020-21 is ₹ 1.20 Crore.

### **Sasakawa India Leprosy Foundation(S-ILF)**

Under this program, BAL has committed ₹ 2.31 Crore to support 216 leprosy-affected people in building their own enterprises. The project has impacted 108 beneficiaries and out of the total approved amount, BAL has disbursed ₹ 1.19 Crore in the reporting period.

## B) THROUGH BAJAJ GROUP TRUSTS

### General Activities

For over a century now, much before the word CSR found a place in corporate vocabulary, we at Bajaj Group, with quest for nation building, have been directly or indirectly, proactively contributing, through our various public charitable trusts, for social and economic development of communities in which we operate, that distinctly impacts the quality of life of the weaker sections of the society and the poorest living in thousands of villages that are in the hinterland of our country.

Over a century ago, the Founder, Shri. Jammalal Bajaj, a great visionary and philanthropist, instinctively took an unprecedented step of using business to serve society, and next generations have successfully taken it forward.

The details of charitable activities done through our trusts:

- Integrated rural development activities, rural transformation through model villages and villages' adoption.
- Formal and non-formal education through Anganwadis, Balwadis, Schools, Colleges, Technical and Management Institutions and Science centres, Adult Literacy etc.
- Healthcare and community welfare through hospitals and medical research Institutions for enhancing access to top class, but affordable healthcare for the economically underprivileged.
- Sustainable livelihood through integrated agriculture development, skill development and vocational training, self- help groups, farmer's co-operatives, women upliftment and women empowerment.
- Supporting Art, Culture and Heritage.
- Sports promotion and development.
- Awarding and honouring people, who have aligned themselves for community development through constructive programmes.
- Contributing for Sanitisation and Hygiene.
- Ecological Conservation and Environment Development and many more areas.

### Category-wise summary of donations given by Trusts in FY 2020-21 is as follows:

Sr. No.	Category of donations	Year ended 31 March	
		2021	2020
1	Education	11.65	15.41
2	Direct and Indirect Health (Medical)	5.90	17.96
3	Women and Child Welfare	--	1.40
4	Economic Development	5.00	1.10
5	Social and Environmental + Constructive Program	2.25	2.35
6	Rural Development	5.45	0.48
7	Promoting Sports and Cultural Activities	5.79	18.12
8	Pandemic-Covid-19 Relief work (CO)	0.83	--
	<b>Total</b>	<b>36.87</b>	<b>56.82</b>

(₹ In Crore)

- Now we mention a few of our recent indirect initiatives which would see changing faces from dependency to freedom and backwardness to progress, in more ways than one, making a palpable difference in the society.
- Some of the completed and on-going projects are as below:

### Response to the Global Pandemic COVID -19

- The Bajaj Group has actively stepped in to fight the Coronavirus pandemic which has struck India hard. The Bajaj Group has spent an amount of ₹ 100 Crore to fight against COVID-19 in India. As response to the pandemic, the Bajaj Group has worked closely with the Government and its strong network of over two hundred plus NGOs and deployed measures to make resources available for fighting the Coronavirus.
- Since the nationwide lockdown was announced by the Central Government starting 24 March 2020, in order to curb the spread of Coronavirus, many businesses shut down their operations, leading to job losses of many thousands of daily wage workers, migrant labourers with no means of earning or eating.
- Bajaj Group Trusts, through some NGOs, distributed dry ration, survival kits, readymade food packets etc. to over 50,000 beneficiaries for about four to five months, in different parts of the country.
- The survival kits included dry ration, vegetables, essential medicines, hand sanitizers, masks, soap etc.
- Readymade food packets were supplied for couple of months to the most vulnerable and ignored community.

### Medical:

- Bajaj Group Charitable Trusts with major financial support to Medical Research Foundation (Sankara Nethralaya, Chennai) and also to Sankara Eye Foundation, Coimbatore, making them one of the largest community eye care movements in the country.
- Some of the recently inaugurated world class hospitals are equipped with state of the art technology for providing highest quality eye care to the poorest of the poor.
- Kamalnayan Bajaj Sankara Nethralaya – Kolkata for the poorest of the poor of East and North East
- Shri Kamalnayan Bajaj Eye Care, Jaipur for community of West and South West
- With our Trust's financial support, Sadhu Vaswani Hospital, Pune have dedicated one entire floor for community eye care of Western Region.
- Yet another world class hospital Shri Kamalnayan Bajaj Eye Care, Indore for the poorest of poor of Central India, has become operational since 1 January 2020.
- Bajaj Group is also a major donor for Nav Bharat Jagriti Kendra to establish yet another upcoming world class eye hospital in Deoghar town, Jharkhand. The hospital will provide free services to over 75,000 to 80,000 patients per year to all those poorest rural and tribal community, suffering from glaucoma, refractive error, pterygium, retina problem, cornea problems, low vision etc. The hospital will be operational from August 2021.
- We are also one of the major supporters for Plastic Surgery Library and Resource Centre of BYL Nair Hospital, Mumbai with an aim to provide education/ training related to plastic surgery, to improve the training of Plastic Surgeons and thereby making quality plastic surgery services available for a larger population.



- At Loknayak Jai Prakash Eye Hospital, in a remote village of Jharkhand, with our support, have recently opened Smt. Jankidevi Bajaj Operation Theatre, where they intend carrying out about 12,000 free eye surgeries every year for poorest dalits.
- We are major supporter for SRCC Children's Hospital, which with the help of Narayana Hrudayalalya has launched its first paediatric hospital of international standard, with all the paediatric super specialities under one roof.
- Supported Life Science Research Trust, Pune for Research and Development of Regenerative Medicines and it is named as Rahul Bajaj Centre for Regenerative Medicine.
- Supported Eternal Heart Care Foundation and Research Institute, Jaipur for constructing a wing and in procurement of critical life-saving machines in Cardio Vascular surgery. The wing will be fully utilised for treatment of poorest of the poor patients in their Heart Ailments.
- We are also one of the major donors for expansion plan of Breach Candy Hospital Trust for its new tower with State of the Art Infrastructure, Equipment Facilities and Exceptional Healthcare Services. 20% of its beds will be reserved for the poorest of the poor community in all the services like Internal Medicine/ Critical Care, Cardiology, Obstetrics and Gynaecology, Oncology, Laparoscopy Surgeries etc. As a Gesture of Goodwill, the hospital management has decided to name the 10th floor of its new tower as Shri. Ramakrishna Bajaj Wing.

## Education:

- At Banasthali Vidyapith, Rajasthan, we have supported University's relentless efforts in pursuit of excellence in education, where the students are focused on real world situations. We supported in creating systems with state of the art infrastructure, where about 3000 engineers would focus on a wide range of subjects in Electrical Engg. and Automations to design very specialised innovative projects.
- Bajaj School of Automation is equipped with the most modern industrial set up, sophisticated laboratories to develop computer Integrated manufacturing aids and Advance Robotics Mechatronics Labs, Hydraulic and Pneumatic Labs, Virtual Learning Labs, E-Learning Labs etc. It focused on untapped potential of Indian Women.
- We supported in building of their girl students hostel "Smt. Jankidevi Bajaj Shri Shanta Nishantam"
- We helped in developing and building of "Jamnalal Bajaj School of legal studies"
- At Indian Institute of Technology, Powai, Bajaj Group Trusts have helped in creating 'Bajaj Chair Professorship' in the discipline of IDC (Industrial Design Centre), Computer Science and Engg, Electrical Engg and Mechanical Engg.
  - I. It is ongoing since the year 2007.
  - II. It is one of the highest honours awarded in the academic area and is reserved for the top faculty members at IIT, Bombay as an acknowledgement of their contributions to research and teaching
- At IIT, Powai, we have supported in building a world class iconic building named 'Rahul Bajaj Technology Innovation Centre', which will be a seven storey building with about two Lacs square feet area and will consist of three departments:
  - I. SINE – Society for Innovation and Entrepreneurship
  - II. IRCC – Industrial Research and Consulting Centre
  - III. IDC – Industrial Design Centre

All the three centres will facilitate the conversion of Innovative ideas, research activity into entrepreneurial ventures, to support existing industries to develop products to create manifold impact on society, development of eco-friendly products leading to the creation of wealth and social value through successful ventures and thus contributing to national growth.

The innovation centre is expected to be ready by August 2021.

- Supported Ashoka University building, Kamalnayan Bajaj Hall of Residence. Ashoka University is engaged in providing liberal education at par with the best available in the world and aims to help the students become well-rounded individuals who can think and communicate critically and effectively about issues from multiple perspectives and can become leaders i.e. ethical leaders with commitment to public service.
- In association with Ananta Aspen Centre (AAC), we are regularly awarding 'Kamalnayan Bajaj Fellowship'. AAC is an independent educational and policy advocacy institution that promotes value-based leadership and open dialogue on important issues related to India's development to help speed up its transformation.
- Supported Sadhu Vaswani Mission, in building Kamalnayan Bajaj Sanctuary Hall, in their world class International School. The hall will accommodate about 800 students at a time and they will conduct spiritual activities and meditation etc. for nurturing not only the mind and body but also the soul of the child.
- Regularly supporting Vidya Pratishthan in starting and developing Kamalnayan Bajaj Institute of Engineering and Technology, in almost all the major engineering disciplines and developed unique way of imparting knowledge through project-based learning processes.
- Supported Apte Wachan Mandir, Icharkaranji to build a new auditorium for its library with its collection of 75,000 books of historical importance.
- Supported SNTD, Women's University, for starting Jankidevi Bajaj Institute of Management Studies for professional education for women.
- Regularly supporting an engineering college Bajaj Institute of Technology, Wardha for construction of college building, Students' hostel building and running their regular activities.
- Dakshina Bharat Hindi Prachar Sabha
  - I. Jamnalalji Bajaj was the first person to donate of ₹ 79,000/- in the year 1918 when Mahatma Gandhi appealed to him for financial support and thereafter Dakshina Bharat Hindi Prachar Sabha, was formed in Chennai, to unite length and breadth of India, through one common Indian Language – Hindi.
  - II. Today, Sabha is a deemed university with over 15 Lacs students studying in various courses of Hindi language in 4 states of southern India.
  - III. The Sabha has been declared by the Parliament as an 'Institute of National Importance'. We continue supporting them even now.
  - IV. Now on the eve of centenary year of Sabha and out of humble respect to Shri Jamnalalji, they have constructed an additional building block in their existing Mahatma Gandhi CBSC School and it is named as "Jamnalal Bajaj Block".

## Heritage:

### Dr. Bhau Daji Lad Museum

Dr. Bhau Daji Lad Museum (Formerly known as Victoria and Albert Museum) is a heritage building.

With the technical expertise of INTACH (Indian National Trust for Art and Culture Heritage) and permission of BMC, Bajaj Group supported Dr. Bhau Daji Lad Museum to carry out entire restoration and revitalisation, conservation and protection, entire restoration of culture/ architectural details of Mumbai, establishment of Museum shop, Conservation Laboratory, Documentation Centre, Art Gallery and Special Exhibition Gallery, maintenance and upkeep of library containing rare books, maps, periodicals and photographs.

The Museum today is one of the five 'must see' places in Mumbai and it is also listed in several travel sites. Even New York Times has mentioned about it.

It also seeks to serve the community as an institution dedicated to excellence in cultural education through exhibition and unique visual and intellectual media.

The art history courses conducted by the museum have been acknowledged by international luminaries.

### **Byculla Railway Station**

It is one of the earliest railway stations on Central Railway and counts among the oldest in the country. It is a listed heritage structure.

We are supporting to restore this heritage structure to its former glory through NGO-I Love Mumbai and the restoration work has been undertaken by Abha Lambah, a well-known conservation architect.

The work started in July 2019 and is expected to be completed by July 2021.

### **Film Heritage Foundation**

- I. For supporting the Conservation, Preservation and Restoration of moving images.
- II. To develop inter-disciplinary educational programs, develop films as educational modules, covering advocacy, preservation, education and outreach.
- III. To conduct Workshops/ Seminars on film preservation, restoration and preservation of audio-visual heritage.

### **Sahapedia**

- I. Supported Cultural and Educational Enterprise to create a comprehensive online encyclopedia on Indian Culture, Heritage and Arts.
- II. Supported for creating comprehensive online multimedia knowledge repository on UNESCO World Heritage Site in Maharashtra on Chhatrapati Shivaji Terminus comprising articles, interactive maps, image galleries, heritage walk, interviews, documentary films etc.

## **Art and Culture:**

### **Namaste America**

Regularly supported 'Namaste America' which deals in Indo American Association for Art and Culture with its main objective to promote and foster goodwill between the people of US and India in areas of Art, Education, Sports, Media, Entertainment, Science and Technology.

### **Jairangam Jaipur Theatre Festival**

Supported 'Jairangam Jaipur Theatre Festival' with a vision of creating a national level festival, lasting one week, to resurrect, rejuvenate and redefine the aura and importance of performing arts. Jairangam is an acronym of Jaipur Rang Mahotsava.

- There were 22 best theatre plays
- 7 solo performances of International Level
- 200 Street Plays on contemporary social issues
- Theatre/ Painting/ Photography and Music
- Panel Discussions
- Over One Lac audiences, besides over 50,000 students
- Attended by celebrities of various fields of arts. literature, business industry etc.

### **IMCTF**

Regularly supports Initiative for Moral and Cultural Training Foundation (IMCTF). It primarily acts as an idea generator, motivator and trainer to carry the value-building mission to schools, which is in real sense nation building. IMCTF spreads the six themes which include intellectual, devotional, artistic, music, poetic and sports competitions and thus infuse values for Nation Building.

The twin mottos of IMCTF:

- I. Everything in creation down to the tiniest atom is manifestation of the Divine
- II. Lead me from Darkness to Light

IMCTF thematic programs also include conservation of forests, protection of wild life, preserving ecology, sustaining environment, inculcating family and human values, fostering women's honour and instilling patriotism.

### **Bonjour India and L'Alliance Francaise De Delhi**

Supports Bonjour India and L'Alliance Francaise De Delhi, an Indian Institution that teaches French and promotes cultural exchanges between France and India and also promotes Indo French partnership for global co-operation and promote Indo French events.

### **National Centre for the Performing Arts (NCPA)**

Frequently supports NCPA, which is creator and curator of high-quality artistic events and it goes beyond the basic mandates and touches almost every aspect like teaching, conducting research, maintaining archives and libraries, promoting knowledge sharing in arts, our rich and vibrant traditional heritage of theatre, dance, music as well as catalysing new innovative work in the field of performing arts.

### **New Acropolis India**

Supported Initiative "Empowering Real Change Leadership for a Better World" on the occasion of 150th birth anniversary of Mahatma Gandhiji.

The conference had 259 attendees and the event brought together distinguished leaders who have been striving to make a better world through tireless work in their various fields such as Education, Philosophy, Ecology, Anthropology, Governance, and Micro Finance and Corporate Social Responsibility.

### **ANK**

Regularly supports 'ANK', a young theatre forum founded by well-known writer, actor director Late Shri Dinesh Thakur. Though he is no more, ANK is carrying forward his learning, prolificacy and his spirit of Innovation and Creation in theatre. They keep planning new production and at the same time, also expanding their arts in other parts of the country.

### **The Rage Foundation**

Sponsored 'The Writers Bloc' to identify and nurture promising play-wrights and providing platform for creative talent, keeping artistic freedom in perspective and enhancing cultural engagement.

### **Pt. Ajay Pohankar Foundation**

Promoting Hindustani Classical musicians, presenting personal interactions and Riyaz sessions between students and legendary musicians, conducting lectures and demonstrations by masters for the benefit of the students.

### **Karmashetra Educational Foundation (Mallika Sarabhai)**

For building Amphi Theatre – Asia's first green and sustainable public arts space. Use Arts to address issues such as gender discrimination, environment, health and education.

### **Mijwan Welfare Society - Founder- Shabana Azmi**

Supported yearlong celebrations in the country and abroad with mushairas, plays, seminars, raag shayari programs etc., on the eve of Kaifi Azmi Saheb's Birth Centenary.

### **Sangeetam Charitable Trust**

Supports the event called 'Rehmatein' performed by renowned Artists and proceeds are used to financially support the co-artists from Music Fraternity.

## Surnai Theatre and Folk Arts Foundation

Supported spreading social awareness through providing theatre performances, women and traditional folk arts, music, dance etc.

## Junoon

To enhance and enrich India's culture by providing enabling platform to access the performing arts and to address social concerns, particularly urban ones, through the medium of theatre. Use arts and theatre to build stronger urban communities.

## ZHK Ustadgah Foundation

To protect/ preserve and promote India's Musical and Cultural Heritage.

To expose younger generations for traditional Indian Music to prosper.

Partnering with schools to inculcate traditional Indian music into academic structure of educational institutions.

## Create Foundation

- I. Providing internationally acclaimed plays. Top quality entertainment for all age groups.
- II. Speech and drama courses for children through holistic education.
- III. Promoting new and budding talent right from age of three and beyond.
- IV. Focusing on professionally talented and giving opportunities to gifted individuals.

## The Foundation

For auctioning iconic pieces of memorabilia by the greatest Indians in their fields - Icons like Rahul Dravid (Cricket)/ Manjit Bawa (Sketches from Acrobat Series), Pandit Shivkumar Sharma (early Santoor) Guitar with sketch by Chris Martin, paintings of Atul Dodiya, flute of Pt. Hariprasad Chaurasia, Olympic Bronze Medal winning kit by Ms Mary Kom, Cartoons of four decades by R.K Laxman, Racquet and T-Shirt of Saina Nehwal, Paintings by Jogen Chaudhary etc. and proceeds of auction to be used for educational initiatives of children living in disconnected parts of India and helping eradicate sexual abuse through learning.

# THE NON DISCRIMINATING TEMPLE

## Laxminarayan Devasthan Trust

Supported in renovation of the Laxminarayan Mandir, Wardha is a landmark in our social development, as it was the first temple to open its gates to the dalits (then untouchables).

## Promotion of Sports

Bajaj Group is always in forefront for Promotion and Development of various Sports and supporting talented players.

We are also one of the major supporters of Ultimate Table Tennis League in India, which has for the first time positioned India on the global Table Tennis map and heralds a new era for the sports in the country.

We have been also regularly supporting OGQ (Olympic Gold Quest), which has hugely helped India's dream of bringing home Olympic Medals. Out of last eight Olympic Medals won by India, five of them were by athletes supported by OGQ.

## Activities of some major Trusts

### Jamnalal Bajaj Foundation and Awards

- Since 1977, the Jamnalal Bajaj Foundation has been promoting Gandhiji's constructive programs and honouring people, who have aligned themselves with the Foundation's causes.
- For seventeen fruitful years, Shri. Ramkrishna Bajaj was the leading light of the Foundation. After his demise in 1994, the Foundation found an able successor in Shri. Rahul Bajaj who took over as its Chairman. Rahulji, along with a competent Board of Trustees has continued to nurture the activities of the Foundation.
- The Foundation has instituted four annual awards, each carrying a cash prize of ₹ 10 lacs (or its equivalent in foreign currency), a citation and a trophy; to encourage people to continue with their exemplary work of community development. The awards are given to individuals for outstanding contribution in the fields of:
  - I. Constructive work on Gandhian ideologies
  - II. Application of science and technology for rural development
  - III. Development and welfare of women and children (instituted in memory of Smt. Jankidevi Bajaj)
  - IV. Promotion of Gandhian values outside India by individuals other than Indian citizens
- To commemorate the birth centenary of Shri. Jamnalal Bajaj, the Foundation presented a special award to Dr. Nelson Mandela in 1990, which consisted of ₹ 5 lacs a citation and a specially sculptured trophy signifying Dr. Mandela's fight for freedom.
- The Jamnalal Bajaj Awards are regarded as the most coveted ones in the field. The stature of the members of the Council of Advisers and Selection Panels has played a pivotal role in maintaining the integrity of the awards. Over the years, Presidents and Prime Ministers of India, Chief Ministers, Finance Ministers, Social and Spiritual Leaders and Nobel Laureates have graced the award functions as Chief Guests.
- The Jamnalal Bajaj Foundation is also committed to the rural development activities in the Wardha district. The Foundation substantially funds programs which facilitate economic development, hygiene and health care, child and adult education, women and child welfare and alternative use of natural resources. Of special significance is the Foundation's financial contribution to widows and children of farmers of the Vidarbha district who have committed suicide.
- Unfortunately, due to exceptional circumstances and uncertainties caused globally by Covid-19 Pandemic, the Jamnalal Bajaj Awards 2020 was cancelled for the first time in the history, right since the institution of the award in the year 1978. This was done as a measure of abundant precaution and to support the health and wellbeing of all.

### Lifeline for Women

#### Hamaara Sapna

- Project Hamaara Sapna, initiated by Ms. Minal Bajaj for Jamnalal Bajaj Seva Trust, endeavours to transform the lives of women residing in the slums of Mumbai with education, empowerment and entrepreneurship.
- Hamaara Sapna was initiated in 2012. The project involves a four tier program to help women realize their potential, both as individuals and as professionals. Women are trained in life skills, basic sewing and tailoring techniques, advanced designing and market and fashion trends. They get hands-on practical training with industry professionals and are provided with employment and business development opportunities. Hamaara Sapna proposes to provide an outlet as a platform; to conduct, manage and run small scale enterprise solely by the beneficiaries, where they can sell the clothes designed by them.

- The project also propagates the use and concept of Khadi. The vision of empowering the society is also linked to the upliftment of the rural women and communities residing in Wardha by importing the Khadi material spun and woven by them for stitching clothes by the Hamaara Sapna women in Mumbai; thus, reaping benefits to the rural women as well. With project Hamaara Sapna, marginalised women in urban and rural areas are empowered to fashion a better tomorrow for themselves.
- Life skills and holistic development activities are also conducted for uplifting the women, which include communication skills, spoken english, computer knowledge, finance management, personality development, legal and social aspects, health and hygiene, yoga, civic awareness, time management, etc.
- This year despite Global Pandemic Covid-19, from April 2020 onwards, we continued conducting all the major activities online and received mind boggling response from all these beneficiary women. Because of Covid Pandemic lockdown, all the businesses were closed and families of these ladies had no means of earning or eating. Therefore, we have couple of times distributed survival kits comprising of dry ration, medicines of immunity booster, sanitary napkins, soap, mask, hand sanitizers etc. to all the beneficiaries.

## Jankidevi Bajaj Gram Vikas Sanstha (JBGVS)

JBGVS is a registered Society and a Trust, founded in 1987. It is an apolitical and secular rural development organisation. It aims to act as a catalyst and assist the participating rural community for their own development in the selected 297 villages of Pune, Aurangabad and Wardha Districts of Maharashtra, Sikar District in Rajasthan and Udhamasinghnagar District of Uttarakhand. Since its inception in 1987, JBGVS has been involved in implementing integrated rural and urban development programmes towards improving the quality of life of the poor and economically weaker sections of the society. The major focus has been to improve primary education, health, environment and livelihood.

## Shiksha Mandal, Wardha

Shiksha Mandal was established in 1914. It was started as a boy's hostel. Then between 1919-39, it was running as a school, the Navbharat Vidyalaya.

In 1937, the country's first Education Conference was organized by Shiksha Mandal. Gandhiji presided over it and the concept of Nayee Talim was given shape in this conference.

In 1940, it established the first Commerce College in the region. From there, it has grown into eight institutions of higher learning, seven at Wardha and one at Nagpur, with over 11,000 students. Six of these are aided by the Government. These include two Colleges of Commerce, two Agriculture institutions, two Engineering institutions and a College of Science and a College of Rural Services. Each is a leader in its field in the region.

Out of above colleges, two Colleges, the Bajaj College of Science at Wardha and GS College of Commerce at Nagpur are the only aided Autonomous Colleges in Vidarbha. The Bajaj College of Science and GS College of Commerce at Wardha have been figuring in the prestigious list of Best Colleges in the Country of "India Today" magazine. Ramkrishna Bajaj College of Agriculture, one of the above colleges, was recently approved by the Government of Maharashtra to issue Soil Health Cards to farmers, the only agricultural college in Maharashtra to receive such an approval.

Students of college excel in academics, sports and extra curricular activities like NSS and NCC. More than half the merit list of Nagpur University in Commerce subjects consists routinely of its students. Shiksha Mandal does not advertise and almost all its programs have waiting list of students.

Believing that technology is the key to the future, it set up the Bajaj Institute of Technology (BIT) at Wardha in 2017 at a cost, excluding land, of ₹ 900 Million. This was funded almost completely by Bajaj Trusts.

During the year, BIT justified the confidence in it by its students winning 2 prizes of ₹ 1 lac each in the National Hackathon competition organized by HRD Ministry. This puts it among the top 100 Engineering colleges in the country. BIT faculty are also helping the Jankidevi Bajaj Gram Vikas Sanstha's work in irrigation in the district.

BIT students are being exposed to industry early on. Bajaj Auto engineers took some sessions at BIT in 2019-20, but were unable to do so in 2020-21. Its industry oriented approach attracted two senior executives from Infosys and Ashok Leyland to join it as faculty.

Shiksha Mandal is, as any educational institution should be, a need blind institution and all meritorious students get access to it, irrespective of their ability to pay. Being government aided, its fee structure is extremely low, averaging ₹ 3,000 per year for a majority of its students. But they have all the required facilities. Even at BIT, its fees at ₹ 95,000 a year is amongst the lowest in the region and a fifth of what is charged by another major Indian industrial group at its Engineering institution.

The academic year 2020-21 was a challenging year, but all classes were held online. However, most of our students do not have laptops and hence this had its limitations. At GS College of Commerce, Nagpur, which is Autonomous, exams were held online, but in the long answer and not multiple choice mode.

A new girl's hostel, with half the funding from UGC, was completed at Nagpur. The 2 Autonomous Colleges received grants of ₹ 2 Crores each from the Government. This enabled a new classroom complex, which would make the Nagpur Commerce College a single shift one and a new lab complex at Wardha's Science College.

Hostels cum Faculty housing project at BIT of ₹ 300 million would be started in 2021 and completed within three years. It is being funded by Bajaj Auto's CSR programme.

## Bajaj Science Education Centre, Wardha

Bajaj Science Education Centre was set up in 2007 for school students to enjoy science; For them to think and do. It consists of five laboratories with a group of ten students at a time being mentored by a teacher. Starting from a modest 1,000 sq. ft. hall, it is housed since 2009 in a 30,000 sq. ft. facility, set in four acres of greens. Access is only for the meritorious and every meritorious student is granted access irrespective of his/her ability to pay the modest fees of ₹ 2,500 per year.

448 students in the 6th-9th Std. were enrolled from 35 schools of Wardha district. Because of the pandemic, regular sessions were conducted through online mode. It has been challenging, but the institution and the students have adapted well.

Experiments were demonstrated and discussed during the sessions. Students were also given some projects/tasks to perform at their home. Simulations based online tools were utilized to make the sessions interactive and engaging. E-contents were developed and shared with the students. Many videos on demonstrations/Stories on science were released on our you tube channel. Quiz/test/competitions were conducted using google applications with online proctoring tool. Special batches were engaged for competitive exams and some online workshops were also conducted.

Senior professors in science education from Mumbai, New Delhi, Nagpur, Kolkata, Kanpur & Pune conducted virtual workshops/ theory sessions for the students. Teacher's training programme in association of Vigyaan Pratibha (Programme of HBCSE, TIFR, Mumbai) was also conducted, where 20 teachers from Vidarbha region were trained online for activity-based learning.

A virtual science talk series on the weekend was initiated, which was broadcast through our social media platforms (you tube/facebook). Till date, 25 such sessions were broadcast where experts in science education/ scientists from National institutes were invited to deliver some activity/ popular talk/science stories. Dr. Somak Raychoudhary (Director, IUCAA, Pune), Prof. Dipankar Banerjee (Director, ARIES, Nainital), Padmashri Prof. HC Verma (IIT Kanpur), Padmashri Prof. G.D. Yadav (Former Vice-chancellor, ICT, Mumbai) and many such eminent personalities contributed to this series. It has connected curious minds across the country and was open for everyone to attend. Most of the episodes reached more than 1,000 views within a day.



Thirteen students qualified for the second phase of National Mathematics Talent Contest. Seven students have reached the final phase of Dr. Homi Bhabha Balvaidyanik Competition. Two students found place in the merit list of Bhaskaracharya Pratishthan's pre-RMO exam. One student qualified for the second phase of Vidarthi Vigyaan Manch. One student bagged three gold medals in SOF's IMO exam. Two students qualified for Kishore Vaidyanik Protsahan Yojana (KVPY) scholarship.

In 14 years of its existence, Bajaj Science Centre has developed from being a pioneering district level institution to being the best in Vidarbha and amongst the best in Maharashtra. Now, it knocks at the national gates.

For more details, please refer to the following web-links:

<http://www.bajajauto.com/csr.asp>

<http://www.bajajelectricals.com/beyond-profits.aspx>

<http://www.jamnalalbajajfoundation.org/>

<http://narishakti.org/>

<http://www.shikshamandal.org/>

For any further information, members may e-mail [csr@bajajauto.co.in](mailto:csr@bajajauto.co.in)