

BAJAJ RECORDS ITS HIGHEST JULY SALES

Jul-11

Particulars	Jul-11	July-10	Growth %	Highlights
MOTORCYCLES	318,095	279,781	14	* Highest motorcycle sales for any July. * The bigger & sportier Pulsar & Discover brands contributed 64% of motorcycle sales.
COMMERCIAL VEHICLES	45,617	38,634	18	* Highest 3-wheeler sales.
TOTAL	363,712	318,415	14	* Highest sales for any July.
Exports out of the above	143,996	106,794	35	* Highest exports for any July.

YTD

Particulars	Apr-July 2011	Apr-July 2010	Growth %	Highlights
MOTORCYCLES	1,281,146	1,108,172	16	-
COMMERCIAL VEHICLES	175,381	138,552	27	-
TOTAL	1,456,527	1,246,751	17	* Strong double digit growth continues for motorcycles, 3-wheelers, & exports.
Exports out of the above	571,360	430,693	33	-

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2 August 2011