

# Supplementary Report to the Annual Report on CSR activities for the year ended 31 March 2020

The core elements of CSR activities of the Company ('BAL' or 'Bajaj Auto') continue to include ethical functioning, respect for all stakeholders, protection of human rights and care for the environment. The Company and Bajaj Group implement the above initiatives directly and/or through its Group NGOs/Charitable entities operating at various locations in the Country. It also enlists the help of non-Group NGOs, local authorities, business associations and civil society, wherever deemed necessary.

Major CSR activities carried out by Bajaj Auto directly, are given in the main CSR Report prepared as required under section 134 and 135 of the Companies Act, 2013. In addition, there were other major initiatives that continued and/or that were taken up anew directly or indirectly during the year under review. These are summarised below:

## A) By Bajaj Auto

### CSR Expenditure under section 135 (schedule VII) to the Companies Act, 2013

Bajaj Group, in its quest for nation building, has undertaken various philanthropic and social work through its corporate and non-corporate entities, besides providing financial support to many worthy causes. A summary of CSR expenditure by major Bajaj Group Companies based in Pune during the year ended 31 March 2020 is given in Table 1:

**Table 1: CSR expenditure by major Bajaj Group Companies based in Pune and Bajaj Group Charitable Trusts during the year ended 31 March 2020**

		(₹ In Crore)	
		As at 31 March	
		2020	2019
<b>(a)</b>	<b>Major Bajaj Group Companies based in Pune</b>		
	Bajaj Auto Ltd.	119.44	112.32
	Bajaj Finance Ltd.	82.18	56.78
	Bajaj Allianz Life Insurance Company Ltd.	16.63	19.18
	Bajaj Allianz General Insurance Company Ltd.	23.93	21.41
	Bajaj Holdings & Investment Ltd.	12.10	11.88
	Bajaj Finserv Ltd.	1.20	1.53
	Others	0.84	0.23
	Sub-total :	256.32	223.33
<b>(b)</b>	<b>Bajaj Group Charitable Trusts</b>	56.82	42.78
	Total:	<b>313.14</b>	<b>266.11</b>

Further, a summary of the sector-wise/category-wise CSR expenditure is given in Table 2 below:

**Table 2: Sector-wise/Category-wise summary of CSR expenditure by Bajaj Auto during the year ended 31 March 2020**

(₹ In Crore)

Sr. No.	Sector	Schedule VII clause reference	Amount spent during 2019-20
<b>1</b>	<b>Healthcare</b>	(i)	<b>12.05</b>
	Includes -		
	Aditya Jyot Foundation for Twinkling Little Eyes		3.10
	Government Medical College, Aurangabad (JBGVS)		2.00
	Sri Chaitanya Seva Trust		1.25
<b>2</b>	<b>Education</b>	(ii)	<b>36.43</b>
	Includes -		
	Indian Institute of Science Education and Research (IISER)		4.00
	United Way of Delhi		3.30
	Bharatiya Yuva Shakti Trust (BYST)		2.53
	IIT, Bombay		2.50
	Room to Read		2.12
	Lend A Hand		1.99
	Round Table India Trust		1.77
	IBTADA		1.66
	BAIF		1.34
	Teach to Lead		1.32
<b>3</b>	<b>Welfare of women, children, socially and economically backward groups etc.</b>	(iii)	<b>1.48</b>
<b>4</b>	<b>Environment, conservation of natural resources etc.</b>	(iv)	<b>38.04</b>
	Includes -		
	Marathwada Gramin Vikas Sanstha		3.57
	Action for Agriculture Renewal in Maharashtra		7.74
	Action for Food Production		6.47
	Development Support Centre - Bajaj Water Conservation Project		6.44
	Foundation for Ecological Security		5.40
	Shramjivi Janata Sahayak Mandal		3.65
	Paani Foundation		3.30
	Dilasa Sanstha		1.77
	Canine Control and Care Trust		1.00
<b>5</b>	<b>Protection of national heritage, art, culture etc.</b>	(v)	<b>1.67</b>
<b>6</b>	<b>Armed Forces Veterans' Welfare</b>	(vi)	<b>1.00</b>

(₹ In Crore)

Sr. No.	Sector	Schedule VII clause reference	Amount spent during 2019-20
<b>7</b>	<b>Promotion of Sports</b>	(vii)	<b>0.15</b>
	Abhinav Bindra Foundation Trust		0.15
<b>8</b>	<b>Technology Incubators</b>	(ix)	<b>1.35</b>
	Entrepreneurship Development Centre (Venture Centre)		1.35
<b>9</b>	<b>Rural Development Projects</b>	(x)	<b>16.72</b>
	Includes-		
	Jankidevi Bajaj Gram Vikas Sanstha		16.46
<b>10</b>	<b>Disaster Relief</b>	(xii)	<b>7.50</b>
	Includes-		
	Odisha Flood Relief		5.00
	Flood Relief for Maharashtra		2.50
<b>11</b>	<b>Others (including overheads)</b>		<b>3.06</b>
	<b>Total:</b>		<b>119.44</b>
	<b>Previous year's total</b>		<b>112.32</b>

## Highlights of sector-wise activities by Bajaj Auto Ltd.:

### EDUCATION AND LIVELIHOOD

During the period under review, your Company has supported 37 projects in the Education and Livelihood sector and disbursed an amount of ₹ 36.43 crore. Some of the major projects under Education are given below:

#### Room to Read - Literacy program in Udhamasinghnagar and Maharashtra

Room to Read Literacy Program attempts to improve literacy instruction and the establishment of school libraries to provide the students with well-trained teachers, effective literacy curriculum and a print rich environment towards building a reading habit among children. The phase 1 of project implementation oversaw establishment and handover of 54 classrooms with facilitation of a project coordinator to periodically monitor the outcomes of the project. Under phase 2, currently instruction classes for Class-1 and library sessions for Classes 2-5 are being held using teaching mechanisms like read aloud, shared, paired and independent reading. So far, the 154 Bajaj funded Room to Read literacy programmes have provided quality reading materials to 19,245 students.

#### Aasra Trust - Education for street children, Dehradun, Uttarakhand

The project in partnership with Bajaj works towards empowering street children with education. The project has 21 programme activities ranging from identification of out-of-school children, enrolling them in school and supporting them with facilities to retain them in schools till graduation. The project currently has a target of 2,672 children and 1,601 parents from 8 government schools under project intervention.

#### Fellowship support to Teach for India

Teach to lead through its Teach for India (TFI) fellowship program provides an opportunity to India's brightest and most promising individuals, from the Nation's best universities and workplaces, to serve as full-time teachers to children from low-income communities in some of the Nation's most under-resourced schools.

Through their 'Be the Change Project' fellows reveal the power of collective action as they engage with community and large ecosystem around them to effect change. Projects include building school management, parent employment empowerment and active community engagement. In the program funded by Bajaj, TFI is supporting 165 fellows and reaching out to 3,500 students per year.

### **Swadhar - School Intervention program for underprivileged children in classes 1-4, Pune Urban**

The project runs in partnership with Swadhar towards facilitating school intervention in 58 schools in PMC and PCMC, Pune for children between classes 1-4. The project operating in close coordination with the School Board through its 'Book Fairies' undertakes distribution of books to the target children in allotted time slots to inculcate effective reading habits in the children, thereby improving their language and vocabulary. A reading ability test is conducted twice every academic year to gauge development in the children. The project currently reaches out to 12,000 children in the location.

### **BISLD, Uttarakhand**

BAIF Institute for Sustainable Livelihood Development, Uttarakhand, BISLD has established 50 Cattle Development Centres in five Districts (Udhamsingh Nagar, Nainital, Champawat, Almora, Bageshwar) of Uttarakhand, which will provide services to 500 villages and 27,500 families. Animals are an essential part of production system at Uttarakhand and the region also faces fodder scarcity, lack of awareness and reach of health management services for livestock, resulting into low yielding livestock research. BISLD has conducted 213 Veterinary Health Camps in which 10,936 animals got health check-up, vaccination. BISLD has been providing doorstep breed enhancement services (Artificial Insemination) through which till December 2019, 40,173 artificial insemination has been done. Advisory services and package of practices were taught to 4,000 farmers. The project has introduced sorted semen (Sorted Semen Artificial Insemination) and done 2,600 artificial insemination with sorted semen. The overall objective of the project is upliftment of the community with sustainable livelihood development through introduction of livestock value chain.

### **Bajaj Auto - BYST Youth Entrepreneurship Development Program**

The Bajaj Auto - BYST Youth Entrepreneurship Development Program, with a financial support of ₹ 507.5 lakh has successfully created more than 1,000 entrepreneurs from Aurangabad and Wardha and generated employment for 29,725 individual. (Aurangabad-719 and Wardha-347). The sectors in which such entrepreneurs were created include: engineering, hoteling and catering, lifestyle, logistics, marketing and branding, medical and health, photo and videography, stitching and apparel, service sector- repairing work, multiservice etc. with the highest results in the field of engineering. Of these newly created entrepreneurs few generated incomes worth ₹ 575 lakhs in the year 2018-19. Mr. Yogesh Ghodke from Aurangabad and Mr. Swapnil Nimje from Wardha are two pioneers who are running their units in respective sectors with a turnover of more than ₹ 2 crore through support under this CSR project. A few among these entrepreneurs also received awards in their respective fields of work.

Post immense success, the project in the current year proposes to provide for another 72 months' hand-holding to 1,500 new entrepreneurs to enhance their scope and utilize their potential. The total cost for the project is ₹ 1,000 lakh.

### **CORD, Almora, Uttarakhand**

Chinmaya Organization for Rural Development (CORD) in partnership with Bajaj is undertaking integrated rural development programs that include: community institute building, gender, health, women empowerment, livelihood, micro-credit, social inclusion of disabled etc. The project is undertaking training on various rural development issues that would reach out to a population of 5,000 from four panchayats of Dholadevi and Dwarahat block of Almora district, Uttarakhand.

### **Himal Prakriti, Munsiyari, Uttarakhand**

Himal Prakriti is working with a vision to promote nature conservation and sustainable livelihoods in the Himalaya. Himal Prakriti is strengthening and supporting the processes for the democratic governance of natural resources through the reactivation of Van-Panchayats. Its activities include research and conservation action, nature-based education, advocacy and policy interventions and exploring and promoting suitable low-cost technology innovations in the remote Himalayan villages. With support from Bajaj, Himal Prakriti has so far established 11 Poly Houses, 24 Smokeless Chulhas and 4 Nurseries. Moving forward from Pond Rejuvenation with support of villagers, the project also supported the target groups to conserve the traditional breeds of 11 yaks from the target location.

## Sahjeevan Munsiyari, Uttarakhand

Bajaj Auto Ltd. is supporting Sahjeevan, a not-for-profit organization that aims to create livelihood opportunities for shepherd communities. Saheejavan's core area of work involves herd improvement, conserving alpine rangeland and ecological resources and reducing animal-human conflict. To achieve this, Sahjeevan recently has undertaken an in-depth baseline survey to gain an estimate of the total number of herding communities spread out across the Himalayas. The baseline survey gives an insight into the attitudinal shifts of the herding communities based on the problems faced by them. Besides this, they have also set up trap cameras across the Himalayas (that will be brought down by the beginning of summer) to assess and analyze the scope of predator (snow leopards) attacks on the sheep herds.

## HEALTH

During the period under review, your Company has supported 23 projects and disbursed an amount of ₹ 12.05 crore. Some major projects worth mentioning are:

### The Kamalnayan Bajaj Hospital, Aurangabad

The Kamalnayan Bajaj Hospital, which is a charitable institute, extends services to Below Poverty Line (BPL) and Economically Weaker Sections (EWS) of the society. While the treatment for BPL patients is free, for EWS, it is subsidized to the extent of 50%. Till date, the benefit of this scheme has been extended to 1,57,457 patients and an amount of ₹ 17.48 crore (approx.) spent on it.

### Sri Chaitanya Mission (Bhakti Vedanta Hospital)

Bhaktivedanta Hospital and Research Institute (a project of Sri Chaitanya Seva Trust) is a NABH accredited hospital which focuses on healthcare, with 200 bedded multispecialty hospitals providing free, concessional and affordable healthcare services through preventive and protective holistic approach to the needy sections of the society. Hospital provides state of art facility to the bottom of pyramid in Maharashtra and UP touching 11 million lives. Bajaj Auto Ltd. supported the construction of an infrastructure capable of housing 100 additional beds. The intent behind ₹ 600 lakh project is to create facilities that would provide surgical assistance to people with eye health disorders and the treatment for cancer.

### United Way of Delhi – Neev Programme: Setting up Anganwadis in USN, Uttarakhand

The project (formerly known as Born Learning) aims at providing nutritional and educational support to children in the pre-primary age group (0-6 years). Children falling under this age bracket require maximum physical, psychological and emotional support to blossom into healthy adults. Believing in this notion, the project which runs in Udham Singh Nagar has already established 20 Anganwadis in the said location to provide a healthy environment for child growth and education. The project also proposes to establish 100 more such Anganwadis in the JBGVS core geography. As an impact of the ongoing partnership, UWD records reveal a 25% rise in the admission of children in the established Anganwadis. The project was recently visited by the District Magistrate.

### AROHI- Reducing maternal and child morbidity in Nainital and Almora, Uttarakhand

The project attempts to bring maternal health facilities to the doorstep of the remote village women from the Kumaon Himalayas who otherwise suffer from poor health due to lack of proper infrastructure and inaccessible transport mechanisms. The goal of the project is to reduce maternal and child morbidity and mortality in the Okhalhanda block of Nainital district. The project has established one resource center reaching out to 10 villages in the said location and 1 mobile medical unit (MMU) which reaches out to 105 village women with diagnostic facilities during pregnancy and post childbirth. The partnership has impacted lives of one lakh beneficiaries from three blocks- Ramgarh, Okhalkhanda and Kapkot of Nainital and Bageshwar District by eliminating maternal death rates and successfully handling two critical cases of ante-natal women.

### The Corbett Foundation - The Bajaj Saksham Project, Nainital Uttarakhand

The project aims to provide primary healthcare facilities to the communities living in and around the tiger reserves of Corbett, Kanha and Bandhavgarh to help create a harmonious coexistence between wildlife and human beings by building healthy communities to sustain the reserves. The project undertakes health service delivery through mobile medical units and OPD center in Garhwal and has impacted 17,278 patients through the field and special health camps conducted every week.

### **AGRANI - Training frontline health workers for safe healthcare practices**

The Arogya project is being implemented in four regions of Champawat Block covering a population of 9,400 people across 31 villages. Through the project, Agrani engages with 29 frontline workers to ensure that safe and hygienic healthcare practices exist within the community. To achieve this, capacity building activities of the frontline workers are conducted too. The project also conducts monthly awareness session on anemia and menstrual health for adolescent girls and boys in 3 government schools covering approximately 1,200 students.

### **Jimmedari Foundaton, USN, Uttarakhand**

Under the Bajaj Mobile Health Clinic project, in partnership with Jimmedari Foundation, beneficiaries from rural villages of Udhamasinghnagar have been provided with equitable, accessible, primary healthcare services in the form of Mobile Health Clinic. The health clinics operate once a month through a fixed date outreach initiative benefiting 30,000 people across 25 villages. Bajaj Auto Ltd. supported them with the provision of a mobile van worth ₹ 13.80 lakh to set up the mobile health clinics that would carry out the primary healthcare service delivery.

### **Sri Ramkrishna Vivekananda Sevasram**

The project reaches out to the inhabitants of Guptakashi in Rudraprayag district with healthcare service delivery, which is otherwise inaccessible to them due to extreme weather conditions and difficult terrains. The Bajaj Health Initiative - Rudraprayag project, attempts to run 2 free medical clinics for the people living in the remote area of Kedarnath valley reaching out to 30,000 people.

## **SPORTS**

During the year under review, your Company has supported below-named sports foundation and disbursed an amount of ₹ 15 lakh.

### **Abhinav Bindra Foundation**

Bajaj Auto Ltd. has funded the establishment of the Abhinav Bindra Foundation which provides world class infrastructure to athletes in India, so that they can increase their performance by mitigating injuries and attain accurate result by adopting world class machinery. Abhinav Bindra Targeting Performance (ABTP) provides world's best facilities and help to improve athlete's performance. It helps to prepare world-class athletes and helps athletes to become fit for world events. The objective of the Foundation was to set up a High Performance Training and Advance Rehabilitation Centre with state-of-the-art technology having all the modern facilities and technologies for providing world-class assessment, training, injury prevention and rehabilitation and to redefine health and fitness with principles of recovery and rejuvenation in Pune, Maharashtra.

## **DISASTER/RELIEF**

During the year under review, your Company has contributed for below-named Government Relief Funds and disbursed an amount of ₹ 7.5 crore.

### **Chief Minister's Relief Fund (CMRF) – Odisha**

The recent cyclone in Odisha (Fani) had caused extensive damage to public properties and infrastructure along with loss of lives. The Odisha Government had sought monetary aids from various quarters to meet the expenditure on the ongoing relief. According to the Government, the cyclone had devastated as many as 20,367 villages in 14 coastal districts of Odisha. Besides, the cyclone had affected 1.6 crore people and damaged 1.88 lakhs hectares of agricultural land. The Bajaj Group was desirous of expanding a helping hand to the Odisha Government in its efforts. To achieve this, the Bajaj group donated ₹ 10 crore under the Chief Minister's Relief Fund (CMRF).

### **Chief Minister's Relief Fund (CMRF) – Maharashtra**

Districts in Pune division – specifically Kolhapur and Sangli districts had been battling unprecedented floods. In addition, Pune, Thane, Nashik, Palghar, Ratnagiri, Raigad and Sindhudurg districts had also received heavy rains. As per media reports, 761 villages in 69 talukas had been affected by floods.

Close to 4.5 lakh people from various flood-hit districts, mostly from Sangli and Kolhapur, had been shifted to 372 temporary camps and shelters. More than 13,000 had been relocated in Pune and PCMC as well. The Bajaj Group was desirous of expanding a helping hand to the Maharashtra Government. In its efforts. To achieve this, the Bajaj Group donated ₹ 5 crore under the Chief Minister's Relief Fund (CMRF).

## RESPONSE TO THE GLOBAL PANDEMIC COVID 19

The Bajaj Group has actively stepped in to fight the Coronavirus pandemic, which has struck India hard. The Bajaj Group has pledged an amount of ₹ 100 crore to fight COVID-19 in India. As response to the pandemic, the Bajaj Group will work closely with the Government and its strong network of over 200+ NGOs and deploy measures to make resources available for fighting the Coronavirus. The primary focus will be towards supporting upgradation of key healthcare infrastructure, which will be needed to tackle the spread of Coronavirus. The Company has identified private sector hospitals and government hospitals where it will help upgrade ICUs and even procure much needed equipment like ventilators for patients and personal protection equipment for healthcare workers, doctors, nurses and other medical staff. Isolation units have also been set up and facilities created to enhance testing facilities for COVID-19 in the areas of Pune, Pimpri-Chinchwad and the rural areas of Pune.

### B) Through Bajaj Group Trusts

#### General Activities

For over a century now, much before the word CSR found a place in corporate vocabulary, we at Bajaj Group, with a quest for nation building, have been directly or indirectly, proactively contributing, through our various public charitable trusts, for social and economic development of communities in which we operate, that distinctly impacts the quality of life of the weaker sections of the society and the poorest living in thousands of villages that are in the hinterland of our country.

Over a century ago, the Founder, Shri. Jamn Lal Bajaj, a great visionary and philanthropist, instinctively took an unprecedented step, of using business to serve society, and next generations have successfully taken it forward.

The details of charitable activities done through our trusts:

- Integrated rural development activities, rural transformation through model villages and village's adoption.
- Formal and non-formal education through Anganwadis, Balwadis, Schools, Colleges, Technical and Management Institutions and Science centres, Adult Literacy etc.
- Healthcare and community welfare through hospitals and medical research institutions for enhancing access to top class but affordable healthcare for the economically underprivileged.
- Sustainable livelihood through integrated agriculture development, skill development and vocational training, self-help groups, farmer's co-operatives, women upliftment and women empowerment.
- Supporting Art, Culture and Heritage
- Sports promotion and development
- Awarding and honouring people, who have aligned themselves for community development through constructive programmes.
- Contributing for Sanitation and Hygiene.
- Ecological Conservation and Environment Development and many more areas.

Category wise summary of donations given by Trusts in FY 2019-20 is as follows:

(₹ In Crore)

Sr. No.	Category of donations	As at 31 March	
		2020	2019
1	Education	15.41	16.58
2	Direct and Indirect Health (Medical)	17.96	1.23
3	Women and Child Welfare	1.40	0.57
4	Economic Development	1.10	3.60
5	Social and Environmental + Constructive Program	2.35	6.22
6	Rural Development	0.48	0.28
7	Promoting Sports and Cultural Activities	18.12	14.29
	<b>Total</b>	<b>56.82</b>	<b>42.77</b>

- Now we mention a few of our recent indirect initiatives, which would see changing faces from dependency to freedom and backwardness to progress, in more ways than one, making a palpable difference in the society.
- Some of the completed and on-going projects are as below:

### Medical:

- Bajaj Group Charitable Trusts with major financial support to Medical Research Foundation (Sankara Nethralaya, Chennai) and also to Sankara Eye Foundation, Coimbatore, making them one of the largest community eye care movements in the country. Some of the recently inaugurated hospitals are equipped with state of the art technology for providing highest quality eye care.
- Kamalnayan Bajaj Sankara Nethralaya – Kolkata for the poorest of the poor of East and North East.
- Shri Kamalnayan Bajaj Eye Care, Jaipur, for community of West and South West.
- With our Trust's financial support, Sadhu Vaswani Hospital, Pune has dedicated one entire floor for community eye care of Western region.
- Yet another world class hospital Shri Kamalnayan Bajaj Eye Care, Indore for the poorest of poor of Central India, has become operational since 1 January 2020.
- We are also one of the major supporters for Plastic Surgery Library and resource Centre of BYL Nair Hospital Mumbai with an aim to provide education/training related to plastic surgery, to improve the training of Plastic Surgeons and thereby making quality plastic surgery services available for a larger population.
- At Loknayakan Jai Prakash Eye Hospital, in a remote village of Jharkhand, with our support, they have recently opened Smt. Jankidevi Bajaj Operation Theatre, where they intend carrying out about 12,000 free eye surgeries every year, for poorest Dalits.
- We are major supporter for SRCC Children's Hospital, which with the help of Narayana Hrudayalaya has launched its first paediatric hospital of international standard, with all the paediatric super specialities under one roof.
- Supported Life Science Research Trust , Pune for research and development of Regenerative Medicines and it is named as Rahul Bajaj Centre for Regenerative Medicine.
- Supported Eternal Heart Care Foundation and Research Institute, Jaipur for constructing a wing and in procurement of Critical life-saving machines in Cardio Vascular surgery. The wing will be fully utilised for treatment of poorest of the poor patients in their Heart Ailments.
- We are also one of the major donors for expansion plan of Breach Candy Hospital for its new tower with state of the art Infrastructure, equipment facilities and exceptional healthcare services.



20% of its beds will be reserved for the poorest of the poor community in all the services like Internal Medicine/critical Care, Cardiology, Obstetrics and Gynaecology, Oncology, Laparoscopy Surgeries etc. As a Gesture of Goodwill, the hospital management has decided to name the 10th floor of its new tower as Shri. Ramakrishna Bajaj Wing.

## Education:

- At Banasthali Vidyapith, Rajasthan, we have supported University's relentless efforts in pursuit of excellence in education, where the students are focussed on real world situations. We supported in creating systems with state of the art infrastructure, where about 3,000 engineers would focus on a wide range of subjects in Electrical Engineering and Automations to design very specialised innovative projects.
- Bajaj School of Automation is equipped with the most modern industrial set up, sophisticated laboratories to develop computer integrated manufacturing aids and Advance Robotics Mechtronics labs, Hydraulic and Pneumatic Labs, Virtual Learning Labs, E Learning Labs etc. It focussed on untapped potential of Indian Women.
- We supported in building of their Girl Students hostel 'Smt. Jankidevi Bajaj Shri Shanta Nishantam'.
- We helped in developing and building of 'Jamnalal Bajaj School of legal studies'.
- At IIT, Powai, Bajaj Group Trusts have helped in creating 'Bajaj Chair Professorship' in the discipline of IDC (Industrial Design Centre), Computer Science and Engineering, Electrical Engineering and Mechanical Engineering.
  - i. It is ongoing since the year 2007.
  - ii. It is one of the highest honours awarded in the academic area and is reserved for the top faculty members at IIT, Bombay as an acknowledgement of their contributions to research and teaching
- At IIT, Powai, we have supported in building a world class iconic building named 'Rahul Bajaj Technology Innovation Centre', which will be a seven storey building with about 2 lakh sq. ft. area and will consist of three departments:
  - a) SINE – Society for Innovation and Entrepreneurship
  - b) IRCC – Industrial Research and Consulting Centre
  - c) IDC – Industrial Design Centre

All the three centres will facilitate the conversion of innovative Ideas, research activity into entrepreneurial ventures, to support existing industries to develop products to create manifold impact on society, development of eco-friendly products leading to the creation of wealth and social value through successful ventures and thus contributing in national growth.

The innovation centre is expected to be ready by December 2020.

- Supported Ashoka University building, Kamalnayan Bajaj Hall of Residence. Ashoka University is engaged in providing liberal education, at par with the best available in the world and aims to help the students become well-rounded individuals who can think and communicate critically and effectively about issues from multiple perspectives and can become ethical leaders with commitment to public service.
- In association with Ananta Aspen Centre (AAC), we are regularly, awarding 'Kamalnayan Bajaj Fellowship'. AAC is an independent educational and policy advocacy institution that promotes value-based leadership and open dialogue on important issues related to India's development to help its faster transformation.
- Supported Sadhu Vaswani Mission, in building Kamalnayan Bajaj Sanctuary Hall, in their world class International School. The hall will accommodate about 800 students at a time and they will conduct spiritual activities and meditation etc. for nurturing not only the mind and body, but also soul of the child.
- Regularly supporting Vidya Pratishthan in starting and developing Kamalnayan Bajaj Institute of Engineering and Technology, in almost all the major engineering disciplines and developed unique way of imparting knowledge through project-based learning processes.

- Supported Apte Wachan Mandir, Icharkaranji to build a new auditorium for its library with its collection of 75,000 books of historical importance.
- Supported SNT, Women's University, for starting Jankidevi Bajaj Institute of Management Studies, for professional education for women.
- Regularly supporting an engineering college Bajaj Institute of Technology, Wardha for construction of college building, students' hostel building and running their regular activities.
- Dakshina Bharat Hindi Prachar Sabha.
- Jamnalalji Bajaj was the first person to donate ₹ 79,000 in the year 1918 when Mahatma Gandhi appealed to him for financial support and thereafter Dakshina Bharat Hindi Prachar Sabha, was formed in Chennai, to unite length and breadth of India, through one common Indian Language – Hindi.
- Today Sabha is a deemed university with over 15 lakh students studying in various courses of Hindi language in 4 states of Southern India.
- The Sabha has been declared by the Parliament as an 'Institute of National Importance'. We continue supporting them.
- Now on the eve of centenary year of Sabha and out of humble respect to Shri. Jamnalalji, they have constructed an additional building block in their existing Mahatma Gandhi CBSC School and it is named as 'Jamnalal Bajaj Block'.

## Heritage:

### Dr. Bhau Daji Lad Museum

Dr. Bhau Daji Lad Museum (Formerly known as Victoria and Albert Museum), is a Heritage Building. With the technical expertise of INTACH (Indian National Trust for Art and Culture Heritage) and permission of BMC, Bajaj Group supported Dr. Bhau Daji Lad Museum to carry out entire restoration and revitalisation, conservation and protection, entire restoration of culture/architectural details of Mumbai, establishment of museum shop, conservation laboratory, documentation centre, art gallery and special exhibition gallery, maintenance and upkeep of library containing rare books, maps, periodicals and photographs.

The Museum today is one of the five 'must see' places in Mumbai and it is also listed in several travel sites. Even New York Times has mentioned about it.

It also seeks to serve the community as an institution dedicated to excellence in cultural education through exhibition and unique visual and intellectual media.

The art history courses conducted by the museum have been acknowledged by international luminaries.

### Byculla Railway Station

It is one of the earliest railway stations on Central Railway and counts among the oldest in the country. It is a listed heritage structure.

We are supporting to restore this heritage structure to its former glory through NGO - I Love Mumbai and the restoration work has been undertaken by Abha Lambah, a well-known conservation architect.

The work started in July 2019 and is expected to be completed in about a year's time.

### Film Heritage Foundation

- i) For supporting the Conservation, Preservation and Restoration of moving images.
- ii) To develop inter-disciplinary educational programs, develop films as educational modules, covering advocacy, preservation, education and outreach.
- iii) To conduct workshops/seminars on film preservation and restoration and preservation of audio-visual heritage.

## Sahapedia

- i) Supported Cultural and Educational Enterprise to create a comprehensive online encyclopedia on Indian Culture, Heritage and Arts.
- ii) Supported for creating comprehensive online multimedia knowledge repository on UNESCO World Heritage Site in Maharashtra, on Chhatrapati Shivaji Terminus comprising articles, interactive maps, image galleries, heritage walk, interviews, documentary films etc.

## Art and Culture:

### Namaste America

Regularly supported 'Namaste America', which deals in Indo American Association for Art and Culture with its main objective to promote and foster goodwill between the people of US and India in areas of Art, Education, Sports, Media, Entertainment, Science and Technology.

### Jairangam Jaipur Theatre Festival

Supported 'Jairangam Jaipur Theatre Festival' with a vision of creating a National level festival, lasting one week, to resurrect, rejuvenate and redefine the aura and importance of performing arts. Jairangam is an acronym of Jaipur Rang Mahotsava.

- There were 22 best theatre plays
- 7 Solo performance of international level
- 200 Street plays on contemporary social issues
- Theatre/painting/photography and music
- Panel discussions
- Over 1 lakh audiences, besides over 50,000 students
- Attended by celebrities of various fields of arts, literature, business industry etc.

### IMCTF

Regularly supports initiative for Moral and Cultural Training Foundation (IMCTF). It primarily acts as an idea generator, motivator and trainer to carry the value-building mission to schools, which is in real sense nation building. IMCTF spreads the six themes, which include intellectual, devotional, artistic, music, poetic and sports competitions and thus infuse values for Nation building.

The twin mottos of IMCTF:

- i) Everything in creation down to the tiniest atom is manifestation of the Divine.
- ii) Lead me from Darkness to Light.

IMCTF thematic programs also include conservation of forests, protection of wild life, preserving ecology, sustaining environment, inculcating family and human values, fostering Women's honour and instilling patriotism.

### Bonjour India and L'Alliance Francaise De Delhi

Supports Bonjour India and L'Alliance Francaise De Delhi, an Indian Institution that teaches French and promotes cultural exchanges between France and India and also promotes Indo French partnership for global co-operation and promote Indo French events.

### NCPA

Frequently supports NCPA, which is creator and curator of high quality artistic events and it goes beyond the basic mandates and touches almost every aspect like teaching, conducting research, maintaining archives and libraries, promoting knowledge sharing in arts, our rich and vibrant traditional heritage of theatre, dance, music as well as catalysing new innovative work in the field of performing arts.

### New Acropolis India

Supported Initiative 'Empowering Real Change Leadership for a Better World' on the occasion of 150th Birth Anniversary of Mahatma Gandhiji.

The conference had 259 attendees and the event brought together distinguished leaders who have been striving to make a better world through tireless work in their various fields such as Education, Philosophy, Ecology, Anthropology, Governance and Micro Finance and Corporate Social Responsibility.

### **ANK**

Regularly supports 'Ank', a young theatre forum founded by well-known writer, actor director Late Shri Dinesh Thakur. Though he is no more, Ank is carrying forward his learning, prolificacy and his spirit of innovation and creation in theatre. They keep planning new production and at the same time, also expanding their arts in other parts of the country.

### **The Rage Foundation**

Sponsored 'The Writers Bloc' to identify and nurture promising play-wrights and providing platform for creative talent, keeping artistic freedom in perspective and enhancing cultural engagement.

### **Pt. Ajay Pohankar Foundation**

Promoting Hindustan Classical musicians, presenting personal interactions and Riyaz sessions between students and legendary musicians, conducting lectures and demonstrations by masters for the benefit of the students.

### **Karmashetra Educational Foundation (Mallika Sarabhai)**

For building Amphi Theatre – Asia's first green and sustainable public arts space. Use arts to address issues, such as gender discrimination, environment, health and education.

### **Mijwan Welfare Society - Founder- Shabana Azami**

Supported year-long celebrations in the country and abroad with musharas, plays, seminars, Raag Shayari programs etc., on the eve of Kaifi Azami Saheb's Birth Centenary.

### **Sangeetam Charitable trust**

Supports the event called 'Rehmatein' performed by renowned Artists and proceeds are used to financially support the co-artists from Music Fraternity.

### **Surnai Theater and Folk Arts Foundation**

Supported spreading social awareness through providing theater performances, through women and traditional folk arts, music, dance etc.

### **Junoon**

To enhance and enrich India's culture, by providing enabling platform to access the performing arts and to address social concerns, particularly urban ones, through the medium of theater. Use arts and theater to build stronger urban communities.

### **ZHK Ustadgah Foundation**

To protect/preserve and promote India's Musical and Cultural Heritage. To expose younger generations for traditional Indian Music to prosper Partnering with schools to inculcate traditional Indian Music into academic structure of educational institutions.

### **Create Foundation**

- i) Providing internationally acclaimed plays. Top quality entertainment for all age groups.
- ii) Speech and drama courses for children through holistic education.
- iii) Promoting new and budding talent right from age of three and beyond.
- iv) Focusing on professionally talented and giving opportunities to gifted individuals.

## The Foundation

For auctioning iconic pieces of memorabilia by the greatest Indians in their fields - Icons like Rahul Dravid (Cricket)/Manjit Bawa (Sketches from Acrobat series) Pandit Shivkumar Sharma (early Santoor) Guitar with sketch by Chris Martin, paintings of Atul Dodiya, flute of Pt. Hariprasad Chaurasia, Olympic Bronze Medal winning kit by Ms Mary Kom, Cartoons of four decades by R. K. Laxman, Racquet and T-Shirt of Saina Nehwal, Paintings by Jogen Chaudhary etc. and proceeds of auction to be used for educational initiatives of children living in disconnected parts of India and helping eradicate sexual abuse through learning.

## THE NON DISCRIMINATING TEMPLE

### Laxminarayan Devasthan Trust

Supported in renovation of the Laxminarayan Mandir, Wardha and which is a landmark in our social development, as it was the first temple to open its gates to the dalits then untouchables.

### Promotion of Sports

Bajaj Group is always in forefront for promotion and development of various sports and supporting talented players.

We are also one of the major supporters of Ultimate Table Tennis League in India, which has for the first time, positioned India on the global table tennis map and heralds a new era for the sports in the country.

We have also been regularly supporting OGQ (Olympic Gold Quest), which has hugely helped India's dream of bringing home Olympic Medals. Out of last 8 Olympic Medals won by India, 5 of them were by athletes supported by OGQ.

## Activities of some major Trusts

### Jamnalal Bajaj Foundation and Awards

- Since 1977, the Jamnalal Bajaj Foundation has been promoting Gandhiji's constructive programs and honouring people, who have aligned themselves with the Foundation's causes.
- For 17 fruitful years, Shri. Ramkrishna Bajaj was the leading light of the Foundation. After his demise, the Foundation found an able successor in Shri. Rahul Bajaj who took over as its Chairman. Rahulji, along with a competent Board of Trustees, has continued to nurture the activities of the Foundation.
- The Foundation has instituted four annual awards, each carrying a cash prize of ₹ 1,000,000 (or its equivalent in foreign currency), a citation and a trophy; to encourage people to continue with their exemplary work of community development. The awards are given to individuals for outstanding contribution in the fields of:
  - i. Constructive work on Gandhian ideologies
  - ii. Application of science and technology for rural development
  - iii. Development and welfare of women and children (instituted in memory of Smt. Jankidevi Bajaj)
  - iv. Promotion of Gandhian values outside India by individuals other than Indian citizens
- To commemorate the birth centenary of Shri. Jamnalal Bajaj, the Foundation presented a special award to Dr. Nelson Mandela in 1990, which consisted of ₹ 500,000, a citation and a specially sculptured trophy signifying Dr. Mandela's fight for freedom.
- The Jamnalal Bajaj Awards are regarded as the most coveted ones in the field. The stature of the members of the council of advisers and selection panels has played a pivotal role in maintaining the integrity of the awards. Over the years, Presidents and Prime Ministers of India, Chief Ministers, Finance Ministers, social and spiritual leaders and Nobel Laureates have graced the award functions as Chief Guests.

- The Jamnalal Bajaj Foundation is also committed to the rural development activities in the Wardha district. The Foundation substantially funds programs which facilitate economic development, hygiene and health care, child and adult education, women and child welfare and alternative use of natural resources. Of special significance is the Foundation's financial contribution to widows and children of farmers of the Vidarbha district, who have committed suicide.

## Lifeline for Women

### Hamaara Sapna

- Project Hamaara Sapna, initiated by Ms. Minal Bajaj for Jamnalal Bajaj Seva Trust, endeavours to transform the lives of women residing in the slums of Mumbai with education, empowerment and entrepreneurship.
- Hamaara Sapna was initiated in 2012. The project involves a four tier program to help women realize their potential, both as individuals and as professionals. Women are trained in life skills, basic sewing and tailoring techniques, advanced designing and market and fashion trends. They get hands-on practical training with industry professionals and are provided with employment and business development opportunities. Hamaara Sapna proposes to provide an outlet as a platform; to conduct, manage and run small scale enterprise solely by the beneficiaries, where they can sell the clothes designed by them.
- The project also propagates the use and concept of Khadi. The vision of empowering the society is also linked to the upliftment of the rural women and communities residing in Wardha by importing the Khadi material spun and woven by them for stitching clothes by the Hamaara Sapna women in Mumbai; thus reaping benefits to the rural women as well. With project Hamaara Sapna, marginalised women in urban and rural areas are empowered to fashion a better tomorrow for themselves.
- Life skills and holistic development activities are also conducted for uplifting the women, which include communication skills, spoken english, computer knowledge, finance management, personality development, legal and social aspects, health and hygiene, yoga, civic awareness, time management etc.

## Jankidevi Bajaj Gram Vikas Sanstha (JBGVS)

JBGVS is a registered society and a Trust, founded in 1987. It is an apolitical and secular rural development organisation. It aims to act as a catalyst and assist the participating rural community for their own development in the selected 297 villages of Pune, Aurangabad and Wardha Districts of Maharashtra, Sikar District in Rajasthan and Udhamsinghnagar District of Uttarakhand. Since its inception in 1987, JBGVS has been involved in implementing integrated rural and urban development programmes towards improving the quality of life of the poor and economically weaker sections of the society. The major focus has been to improve primary education, health, environment and livelihood. Presently, the activities that are carried out by JBGVS both independently and in partnership with domain specific NGOs are given in the succeeding paragraphs.

### Bajaj Water Conservation Project (BWCP):

Phase I of BWCP covered 51 villages of Paithan taluka of Aurangabad. The project provided access to drinking water and irrigation facilities for the villagers. Currently, JBGVS is working on soil health improvement, livelihood generation through fishery and goat rearing and agriculture productivity enhancement in these villages.

Phase II covered 110 villages of Gangapur and Aurangabad talukas, which are drought prone. Through continuous work since 2017 towards water conservation, almost 80% of the villages have got access to clean drinking water. The villagers were also facilitated with lifesaving irrigation to their crops in second phase of BWCP. In December 2019, the total water harvesting capacity created was 31,724 TCM, which has enabled irrigation potential of 3,898 hectares. Moreover, silt removed from Percolation Tanks and Nalas was spread over 2,408 hectares of agriculture land, thereby enhancing its productivity. BWCP Phase III, Aurangabad has committed budget of ₹ 19,878 lakh, out of which ₹ 9,810 lakh has been disbursed. Phase III of the project was launched in Vaijapur taluka of Aurangabad district in September 2019, covering 12 villages with an area of 8,584 hectares and 2,511 households. In addition, phase III has been started in Aurangabad, Satara and Yavatmal districts of Maharashtra, covering 30 villages with a budget of ₹ 4,263 lakh. These villages have an area of 17,696 hectares and include 34,898 households.

Apart from these, detailed project report preparation for new watershed projects is in process. These will cover 22 villages, with an area of 25,182 hectares, spread across five blocks of Satara, Ahmednagar and Beed districts of Maharashtra.

BWCP Phase II, Aurangabad Project achievements till date include:

- 94 Village Development Committees (VDCs) formed
- 559 Self-help Groups (SHGs) formed
- 447 Water Use Groups (WUGs) formed
- 329 Sites of Nala Deepened and 88 Km length widened
- 18 Core Wall Gabions (CWGs) constructed
- 63 new Cement Nala Bunds (CNBs) constructed and 14 old structures repaired
- 83 Percolation Tanks deepened
- 186 Farm Ponds dug and 55 wells recharged

Case Study: Due to shortage of rainfall over a long period Vijay Bisan Tupe and others in his village faced several water related challenges – from scarcity of drinking water for animals and human consumption to lack of water for agricultural purposes. A bandara was constructed under the Bajaj Water Conservation Project (BWCP) on Shivna river, 4 kms from the village. Built at a cost of ₹ 2.50 crore, this bandara has helped raise the ground water level by 50 feet and recharged about 70 borewells dug wells in a 1.5 km radius. It has made a positive impact on the lives of the village residents, who expect this water level to be maintained for at least a year.

## Foundation of Ecological Security, Anand, Gujarat

One of the most critical problems being faced today is the degradation of land and water resources in the catchment areas. This has led to depleting water supplies, thereby affecting agricultural productivity. This project intends to augment conservation of water for improving resilience of agriculture in rain fed areas. The project is spread over Bhilwada, Udaipur, Rajsamand, Chhitorgarh and Pratapgarh districts of Rajasthan, covering an area of more than 35,000 hectares. The total commitment from Bajaj to this project is ₹ 2,700 lakh, out of which ₹ 1,485 lakh has already been disbursed till December 2019.

## Shramjivi Janta Shahayak Mandal, Satara

The Project is in Mann Taluka of Satara District, Maharashtra. The project area has four villages. Total coverage is 5,224 hectares benefiting 1,136 Households with 6,251 population. Project period four Years (2017 To 2021). The major issues associated with this area is low rainfall. Average annual rainfall for the last 10 years of the project area is 451.31mm with severe scarcity of potable drinking water. The villagers, especially women are the worst sufferers who spend a lot of time and energy in only fetching drinking water from distant places during summer. Bajaj Group is supporting this project with a funding to the tune of ₹ 1,185 lakh. With the funding till December 2019, 4 Village Development Committees, 39 Self Help Groups, 26 Water User Groups have been formed. Plus, 1,498 Loose Boulder Structures (LBS) and 31 Gabion Structures constructed. Also, water absorption trenches was excavated covering an area of 74 hectares. Due to this water conservation work, this year all wells and percolation tanks have enough water and farmers got lifesaving irrigation to their crops. Migration from villages has also reduced.

## People Science Institute, Dehradun, Uttarakhand:

PSI is pioneering the work of natural resource management, community-led watershed-based livelihoods development, post disaster reconstruction and rehabilitation, disaster save housing, environmental quality monitoring, promotion of system intensification and river conservation. The proposed program in partnership with Bajaj aims to regenerate and protect 50 critical springs in five water scarce districts of Uttarakhand. Considering dependency of a minimum of 20 households per spring, the program will benefit about 1,000 households covering a population of around 5,000.

## Shiksha Mandal, Wardha

Shiksha Mandal was established in the year 1914 by Shri Jamnalal Bajaj. Since inception, this organisation was inspired by nationalist thoughts. In the year 1937 i.e. in its silver jubilee year, a National Education Summit was held in the organization under the chairmanship of Mahatma Gandhiji. Through this summit only, Gandhiji espoused 'Nai Talim' or 'New Education System' for the whole of India.

Shiksha Mandal has played a pivotal role in the Vidarbha region. Many students from these colleges established by Shiksha Mandal have made a name for themselves in their respective fields and areas.

Its centenary function in November 2014 was presided over by Shri Pranab Mukherjee, President of India.

Shiksha Mandal runs 8 colleges with almost 11,000 students, 7 of these are at Wardha. It is known for its student centricity and merit orientation. In 2015, it received the first 'Ideal Educational Institution', award of Nagpur University. Two of its colleges have become Autonomous in the last 3 years, amongst the first in the region.

Six of its institutions are aided by the Government and student fees in these institutions are as low as ₹ 2,000 per year but Shiksha Mandal ensures that the requisite infrastructure and resources are in place. For meritorious students with financial constraints, scholarships are provided. As a policy, it does not advertise and yet it has wait lists for almost all its courses.

Its commitment to educational quality and employability of its students is reflected in its students figuring prominently in University Merit Lists and the number being placed. In 2019, over 400 students of commerce were placed through its academic and extra-curricular rhythm aided by running a certificate course of Bajaj Finserv Ltd.

Its Bajaj Institute of Technology at Wardha, commenced only in 2017, but had the maximum number of teams of any engineering institution in the country qualifying for Smart Hackathon organised by the Government of India in 2020. Its academic complex, built at a cost of ₹ 800 Mn, was inaugurated by Shri Nandan Nilekani, Chairman Infosys Ltd in September 2019.

Shiksha Mandal faculty provide intellectual support to Jankidevi Bajaj Gram Vikas Sanstha's activities in Wardha. This synergy is powerful, mutually beneficial and a pioneering model of collaboration between an educational and developmental institution.

## Gandhi Gyan Mandir – Bajaj Science Centre, Wardha

Gandhi Gyan Mandir houses a rich library of Gandhian Literature. The Foundation stone of the Gandhi Gyan Mandir was laid by the then President of India, Dr. Rajendra Prasad in 1950. It was inaugurated by the then Prime Minister Pandit Jawaharlal Nehru in 1954.

Bajaj Science Education Centre by Gandhi Gyan Mandir was set up in 2008 to instil a passion for science and innovation in secondary school students, through learning by doing. It is a place to think and a place to do. Starting with 40 students, 139.3 sq.m (1,500 sq.ft.) of space, four teachers and an investment of ₹ 2 lakh, it now has around 520 students from 35 schools and is housed in a designer 33,000 sq.ft. complex, with excellent laboratories built at a cost of ₹ 56 million.

A new programme with a batch of 15 students has been started for 8th std. students to train them for the International Junior Science Olympiad conducted by Govt. of India. Apart from its regular programmes, a number of workshops/lectures of eminent national scientists were also organized viz. from HBCSE and TIFR, Mumbai, Anveshika, New Delhi, Senior Science Educator, Kolkata, Shiksha Sopan, IIT Kanpur, IISER Pune.

A three day teachers' training programme for the science teachers of Vidarbha region was organized in collaboration with BASE (Mumbai).

Three students of the center qualified in the National level competition Vidyarthi Vigyaan Manch (VVM), while five students qualified in Ganit Pradhya Exam. Five students of the center qualified for the third phase of Dr. Homi Bhabha Balvaidyanik Competition.

By becoming the sole exam center in Vidarbha, it also facilitates over 200 students from eight districts in Vidarbha to participate in state and national competitions. Earlier, they had to travel to Pune to compete.

789 students of 6th std. from 45 different schools of Wardha district participated in the entrance exam for 200 places in the next session, certifying its popularity and value to the community.



## Gandhi Vichar Parishad, Wardha

The Institute of Gandhian Studies (Gandhi Vichar Parishad) is an educational and public charitable institution that was set-up in 1987 as one of the commemorative projects of Jamnalal Bajaj Centenary Year. The object of the institute is to promote, sponsor and undertake the study of the life and thoughts of Mahatma Gandhi. Late Shri Ravindra Varma, freedom fighter, Gandhian activist and well-known scholar, was the founder Chairman of this Institute. In this, he had full support of Late Shri Ramkrishna Bajaj, the then Chairman of Jamnalal Bajaj Foundation.

During the last twenty five years, the Institute has succeeded in establishing a high reputation for the variety of courses of studies it offers and a range of its academic and social activities. It is acclaimed as an outstanding institution by the academic community thinkers, activists, trade unions, youth students, Gandhian workers and organizations engaged in Gandhian work.

For more details, please refer to the following web-links:

<http://www.bajajauto.com/csr.asp>  
<http://www.bajajelectricals.com/beyond-profits.aspx>  
<http://www.jamnalalbajajfoundation.org/>  
<http://narishakti.org/>  
<http://www.shikshamandal.org/>

For any further information, members may e-mail [csr@bajajauto.co.in](mailto:csr@bajajauto.co.in)